



The OPEN VISOR

THE PUBLICATION OF THE IOWA STATE CHAPTER OF DELTA UPSILON

Fall 2023



Brothers Daniel Carberry '25, Grier Wheaton '25, Ethan Frazier '24, and Nicholas Bivens '24 attend a breakout session at the 2023 Leadership Institute in Kansas City.

Celebrating Brotherhood at the 2023 Leadership Institute

This summer, I had the honor to attend the Delta Upsilon Leadership Institute. The three day even was held in Kansas City from July 28th to July 30th. LI was a fantastic experience for me as I was able to more closely bond with my brothers from the Iowa State Chapter as well as meet other brothers from other chapters. Additionally, I was able to reconnect with brothers that I had met at other DU educational events in the past. The unique part of LI was getting the opportunity to meet and network with so alumni from across the United States. Throughout LI, I got the chance to hear from and meet many distinguished alumni. The ability to connect with so many wonderful and successful people was exceedingly valuable to me. I also got to be a part of the election process of the Undergraduate Advisory Board Midwest delegate, which was super meaningful.

Over the course of the weekend, I learned more about what it means to be a part of Delta Upsilon. I took part in many discussions with other chapter leaders and learned how they run things in their respective chapters. It was also interesting hearing from some of the older alumni about their DU experiences and how the fraternity has impacted them throughout their lives. There was an especially meaningful breakout session about the value of lifelong brotherhood, led

by an older alumni who shared how his brothers have always been there for him throughout his life, especially when he needed them most. That session had a really big impact on me. I also learned some important strategies to improve the overall experience and function of our own chapter. Applying the lessons we learned from LI has resulted in one of the largest fall associate member classes we have had in a long time.

Another highlight of the weekend was all the awards and trophies the Iowa State chapter earned. The Iowa State chapter was able to walk away with the Innovative Member Development award, second place for The Most Funds Raised award and a Sweepstakes Finalist trophy. Additionally, two of the attending members were awarded the Delta Upsilon McQuaid Scholarship. Though we were not quite able to walk away with first place this year, we did walk away with a lot of new and innovative ideas to bring back to our chapter. Hopefully, by implementing these changes, we stand a chance of winning at LI next year. Overall, my experience at LI was very fulfilling and full of great experiences.

Fraternally,
Drew Kline '25

Cold Air Dorm No Longer Cold

The Colonnades completed a renovation of the cold air dorm over the summer of 2023. Feedback from the undergraduate chapter and potential new members made the decision to complete a renovation necessary. The space had become functionally obsolete and needed to be reimaged for today's college student. The Colonnades Board decided to take on additional debt to complete this project.

The old cold air dorm provided limited privacy, no place to charge electronics and poor HVAC. Feedback from potential new members showed that it was the worst cold air dorm of all fraternity houses on campus. This presented a major obstacle for the recruitment team.

The new dorm creates privacy between beds, charging stations dedicated to each bed and a new HVAC system for the cold air dorm. The feedback from potential new members was outstanding and helped with recruitment. The Chapter signed nearly 30 new members for the Fall 2023 pledge class.



A glimpse at the cold air dorms before the summer 2023 renovations, which shows chipped wood structures and older mattresses.



New walls from the cold air renovations provide more privacy for each member and new mattresses create a better level of comfort.

Executive Board Member Drew Kline '25 said "The cold air renovations greatly helped with recruitment this year. The new renovation was the biggest selling point of the house this year. The cold air went from the hardest selling point of the house

to the easiest and helped us recruit our biggest pledge class in recent memory."

The Chapter is committed to taking care of this new space so it remains appealing for future DU brothers. Chapter President Daniel Carberry said "The new renovations to cold air has improved the perspective of the house and created a sense of pride for the chapter. It is much easier for our members to care about our house now that we have new renovations to take care of."

There is more work to be done as all renovations this summer

were indoor renovations. On the exterior, the windows need to be replaced and the outside stucco needs to be restored and painted to maintain the structural integrity of the south addition to the house.

Join Your Brothers to Visit 117 Ash

Dan Porter hosted about 15 brothers at 117 Ash before the Iowa State vs. Iowa football game on September 9th. Visiting our DU home brings back fond memories and reminds us Delta Upsilon continues to "build better men" at Iowa State even 110 years after our chapter was founded. We encourage you to visit and renew your DU connection. Dan's comments below testify how DU brotherhood continues to be a big part of his life.

Mike Espeset '91 and I host a dinner/ cocktail party the Friday night before a game each year for our pledge class and a few around us. We started this as an excuse to see our close brothers, but it's now become a highlight of the year as we always have a couple of surprises show up. If you are missing, get found; it is truly a time machine like no other. Nothing has changed but wrinkles and pant sizes.

This year, we lost our first brother, Jay Harmeyer '89. It hit hard and reminded us that getting together is important as we grow older.

As my last son heads to college (hopefully a Cyclone and DU), I often find myself talking with others about what a fantastic year he has to look forward to. I only hope he has an experience like I had at 117 Ash. As my pledge dad James P.

Smith taught me, "You love all the brothers, just some more than others." Well, the older you get, the more you look forward to seeing all the brothers each year. I even want to see SSSPPPIGOTTTT! (Mike Piggott '89)

It is always a great feeling walking into 117 Ash; the boys treat us like old friends. Just like we did, only they are much taller. Please consider visiting the house and reconnecting with the brothers in the future. I know I look forward to it each time.

Dan Porter '90



Undergraduate brothers welcome alumni at 117 Ash.



Dan Porter and brothers in his class pose in front of the Composite and fireplace before the Iowa State vs. Iowa football game.



Undergraduate brothers and alumni advisors pose on stage while accepting the award for becoming a finalist for the 2022-2023 Delta Upsilon Sweepstakes at LI

Chapter Wins Sweepstakes Finalist for 9th Straight Year

Congratulations to Iowa State’s Delta Upsilon Chapter for being named a Sweepstakes finalist for the 9th year in a row! This award is given out each summer at DU’s Leadership Institute to the top 7 Delta Upsilon chapters throughout North America. 7 undergraduates and 2 alumni were on hand in Kansas City accept the award. The chapter was presented this award based on these accomplishments from the 2022–2023 academic year:

- ✦ 82-man chapter (20 more members than the campus IFC average)
- ✦ Ended the year with a 3.31 chapter GPA.
- ✦ 30 brothers attended a DU educational program
- ✦ 100% completion of required CEP criteria
- ✦ 92% completion of optional CEP criteria
- ✦ 100% chapter completion of the Membership Outcomes Assessment
- ✦ Second highest GSI fundraiser with more than \$7,400 raised
- ✦ Boasted the Fraternity’s highest number of service hours, with an amazing average of 25.3 service hours per member

In addition to the Sweepstakes Award, Brother Doug Howell '83, was awarded with the Sloan-Kettering Award of Merit

in Business. This award is named after Alfred P. Sloan, Technology 1895, and Charles Kettering, Ohio State 1904, who were long-time executives with General Motors.

For the last 20 years, Brother Howell has been the Chief Financial Officer for Gallagher, the world’s third most valuable insurance brokerage and risk management company. During this time, he has orchestrated more than 600 mergers around the world; grown the company to more than 50,000 employees in nearly 100 countries; founded Gallagher’s international centers for excellence in Asia; and led teams that have pioneered technologies that remove harmful chemicals from 30% of the US’s electrical generation facilities.

Prior to this his work at Gallagher, he has worked for several other insurance companies, as well as with accounting and consulting firms KPMG and PricewaterhouseCoopers. He earned his bachelor’s degree from Iowa State University and his MBA from the University of Chicago. He has also been named one of America’s Best CFOs, ranking first in the insurance sector, several times during the last decade.

Brother Howell hosted a coffee chat with 20 students from the Iowa State, Kansas, Kansas State and Purdue Chapters following his award. The men were eager to hear his wisdom and learn about his journey to becoming CFO of Gallagher.

A Word from the Undergraduate President



Fall Composite headshot of President Daniel Carberry '25

The past few months have been great for the Iowa State Chapter of Delta Upsilon. A strong finish to last semester has propelled our men into this year with great momentum, and we look to grow upon that to finish this semester. Last Spring, we posted a 3.31 GPA, ranking in the top 3 for big houses on campus and improving drastically from previous semesters. I attribute this to the hard work of each

and every member, and the exceptional commitment from our VP of Academics, Casey Kolbeck ('25).

But the work didn't stop over the summer. Starting in May, our notorious "Cold Airs" received its long-awaited renovation. Thanks to generous donations from our alumni and the expert planning from our Colonnades Board, we were also able to refurnish the lounge, deck, and brotherhood courtyard. These areas hold an important place for each of our members and allow us to host brotherhood events and socials, and they are frequently used as a place for us to study. I can confidently say that the appeal to live in the house is growing due to the renovations.

In July, we attended the Leadership Institute in Kansas City where we took home our 9th straight Sweepstakes Finalist trophy. On top of this, our chapter was awarded the Continuing Member Education Award and placed second overall for philanthropy funds raised.

Our next highpoint this year was recruitment. Our VP of Recruitment, brother Grier Wheaton ('25), and the rest of the recruitment team worked tirelessly throughout the summer chasing leads, hosting events, and meticulously piecing the Fall '23 class together. Once back on campus, a

collective buy-in from the whole chapter during Formal Recruitment guided us to bringing in the second most new members of any other fraternity. We are extremely proud to have pinned 30 distinguished young men on September 17th, our largest recruitment class in recent history.

As the semester has progressed, many exciting events have kept all of our members active. Delta Scoopsilon took place in September, complete with a dunk tank and ice cream sundaes to promote the importance of GSI. Parents flew in from all over the country for our Parent's weekend to enjoy some breakfast, tailgating, and to watch Iowa State beat TCU. The next weekend we had Family Olympics, a favorite tradition that brings the chapter together in some friendly competition. This semester we wanted to focus on giving back and connecting more with the alumni, which is why we hosted two alumni weekends to show off our new renovations and share stories while providing coffee and donuts and a reserved parking spot at the house.

At the time of writing this article, we are right in the middle of our homecoming. As we all know, this is one of the most exciting weeks of the year as we see our whole chapter come together in Yell Like Hell, service, creativity, athletics, and much more. So far this week, our Yell Like Hell team made it to second cuts, getting us painted for the 6th consecutive year.

All in all, our chapter is in a very strong position as we begin the transitions to the next executive board. Whether it be academics, involvement, or recruitment, the Iowa State chapter continues to improve. Our men plan to develop each of our strengths even further in the upcoming semesters, always with the goal of Building Better Men.

Dikaia,
Daniel Carberry '25

Join the 15% Club to Sustain Our Chapter



I've always had fond memories of the days I had at 117 Ash: some included the serenades, the formal dinners, the house meetings, Greek Week, football games, social events and many more. I cherish the friends I made there and the ones I still see regularly today. Was DU a transformational experience in my life? Yes! And so, I listened closely

in 2011 to brother and close friend Jami Larson '73. He told me the house could soon be a parking lot unless alumni step in to save the house and all the memories it held.

For years I did not know of the 15% club. That year, I joined

Jami and about a dozen brothers to invest in 117 Ash LLC, with the mission to buy and recharter the house as well as recharter with Delta Upsilon. It was also the first time I joined the 15% club, or the Colonnades. Those are the 15% of brothers who contribute to restore and maintain the house and sustain the Iowa State Delta Upsilon chapter.

It one of the best investments I've made. Many new brothers have enjoyed our chapter and graduated from ISU since rechartering. Our chapter has been recognized as a top chapter in the DU Sweepstakes for 9 years in a row. In 2021, we won the Sweepstakes award as top chapter. We have shared with many young brothers the benefits of brotherhood in Delta Upsilon.

Heralding in a New Associate Member Class

This fall, we welcomed 29 new members to Delta Upsilon. This associate member class is one of the biggest I have seen during my time at DU. As the VP of Associate Member Education, I spend a lot of time with the Associate Members. I know each one will have a bright future in the chapter. It is exciting to announce we have already elected three new members to our Executive Board for the next year. The Pinning Ceremony took place September 17th and marked the beginning of their 8-week journey to become initiated members. During the 8-week program, other chapter members and I have been teaching them the values of Delta Upsilon, our history as a chapter, and how to become a better man.

At the end of the program, the brothers were initiated into the chapter. The Initiation Ceremony took place on November 12th in the Campanile Room of the Memorial Union. Jami Larson, '74, delivered the charge. It was great to see friends, family, and alumni take part in the ceremony. We look forward to future alumni involvement in our Associate Member programming and continuing to build a successful chapter with new members.

Dikaia Upotheke,
Camden Troncin '25



The Fall '23 Associate Member class poses in front the Campanile on Central Campus.



29 new members were welcomed into the chapter on September 17th, 2023. The ceremony took place in the Campanile Room of the Memorial Union.

With Jami Larson, I helped run the 117 Ash Centennial Campaign of 2013-14. I also sponsored a room, Constitution, the room Jami and I shared back in our days. The campaign was a success and the house was soon filled and rechartered in 2013. Since 2015, I have managed the annual Colonnades Campaign. These funds help the chapter in many ways, such as providing undergraduates scholarships, house renovations, and more. They also help the undergraduate chapter flourish in a variety of ways, through campus involvement, philanthropy, volunteering, and more. As I've been a donor for many years, I've seen the significant impact of my donations.

We owe thanks to our brothers who are part of the 15% club. We owe an equal thanks to the members of the Colonnades board. The alumni on the board are directly involved in

supporting our chapter and its success. As a member of that board, I am impressed with the hours and wisdom these alumni volunteers share with our chapter.

Was your time at 117 Ash transformative for your career and life? Do you want to pass on the DU experience to future young DUs? If so, please join us to support our chapter as a donor. Better yet, become a Colonnades volunteer, too. The future of the Iowa State DU chapter depends on it!

Donate now:

<https://www.memberplanet.com/campaign/iastatedu/colonnadesclub2023>

John Carson '73
Colonnades Boards

The Mysteries of the Colonnades Pin

Before there was DU at ISU, there was the Colonnades Society. After the fraternity ban was lifted in 1905, it was part of a trend of local clubs which became local fraternities, then looked to join a national fraternity. In 1908, the Colonnades decided to adopt for itself more of the things a fraternity has - including a pin.

What did it look like? That should be easy. There should be one we can see today, in a really sensible place - but there isn't. There is a detailed description. And then there is this one drawing...

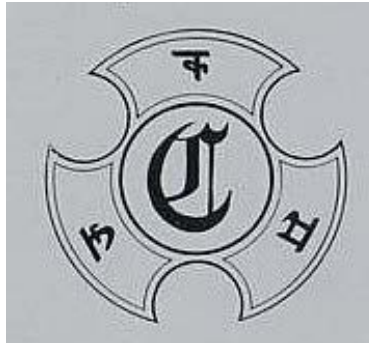
Let's start with the description. The Colonnades minutes don't describe the pin, noting only that the report of the pin committee was approved. But Our Record, the DU member manual for many years, carried this in the Chapter Roll: "An old English "C" in blue enamel on a gold three-armed cross patte."

Simple enough. What about the actual pin? According to the DU Quarterly, there should be one at DU headquarters in Indianapolis. A few months after Colonnades became the Iowa State Chapter of Delta Upsilon in December 1913, the Quarterly thanked the baby chapter for donating a Colonnades pin to the Fraternity, and noted that it would be a good idea to have at Headquarters a collection of these original badges of petitioning societies that obtained a DU charter.

Delta U does in fact have a fine collection of early DU pins, and of petitioner badges. When I joined DU's staff in 1986 I saw

this first-hand. However, guess which one was missing? That's right, the Colonnades Society pin, which was said to be the initial exhibit! Ah well.

Now to the drawing. You'd think there would be a photo somewhere - but none has ever been found. What we are left with is one line drawing, on the Colonnades page of the 1910 Bomb, which would have covered the 1908-09 academic year.



An early iteration of the Colonnades Society pin, the precursor to Delta Upsilon at Iowa State.

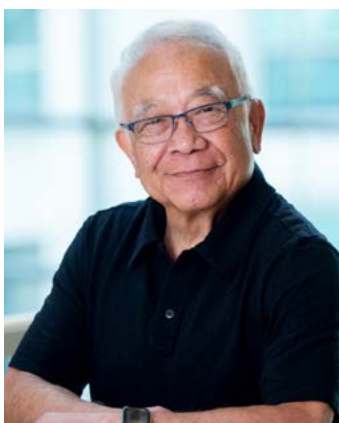
It depicts one major difference from the written description, one that surely would have been noticed: Three letters from the Sanskrit alphabet. However, these were most likely not in fact on the pin. An educated guess is that they were a humorous jibe from the Bomb yearbook staff. Every club and fraternity, national or local, got ribbed in some way in the Bomb. Since the top editors of the 1910 Bomb were members of the national groups, I suspect

Colonnades (which sometimes was tucked away in "Et Cetera" sections of the yearbook and not in the fraternity section) was the butt of a little joke here.

In the long run, it probably doesn't matter that we don't have an actual Colonnades pin. We all know what the DU pledge pin and member pin look like, and those are what we all wear. Still, from an historic standpoint, it would be nice to have one.

Tom Hansen '79

Distinguished Brothers Hit Significant Milestones



Keith Yamamoto '68: Keith has become president of the American Association for the Advancement of Science (AAAS) this year, the world's largest multidisciplinary scientific society. During his time with the organization, he promoted scientific literacy and an appreciation for using evidence to understand and solve the

world's problems; promoted policies and practices that ensure a diverse, equitable, and inclusive scientific enterprise; and built a continuum from fundamental discovery to societal impact, so that scientists can visualize the real effects of their work on societal issues. Brother Yamamoto has been on the faculty at the University of California at San Francisco since 1976, and now serves as Professor of Cellular Molecular

Pharmacology, Vice Chancellor for Science Policy and Strategy, and Director of UCSF Precision Medicine.



Zach Johnson '09: Zach was featured for his work as a Senior Communication Specialist at the The Walt Disney Company. Among other things, he is the lead editor and content strategist for Disney's corporate digital communications platforms; manages Disney Newsreel, an internal news platform; produces a weekly newsletter

for more than 120,000 Disney employees; and manages and writes feature-length articles for the official corporate blog.

Spring 2023 Graduates: Where Are They Now?

Nick Lee:

Since graduating in May, I have started my journey in the leadership development program at my company, Textron. Currently, I'm serving as a test engineer at Bell in Fort Worth, Texas and I am lucky enough to get to work on exciting new helicopter technology in my current role. In the coming years, I'll have the opportunity to explore different regions and business units within Textron. My time in fraternity leadership was pivotal in setting myself up for my current leadership development role, more so than I could have expected at the time. I am grateful for the time I had as an active member and enjoy getting together with other DU's when I get the chance. Although I can't go to Cyclone football games in Ames as easily anymore, I am still cheering the Cyclones on from afar. Go Cyclones and Dikaia Upotheke!

Caleb Stevenson:

"Since graduating in May, I moved to Houston, Texas and took a job as a Structural Engineer at ARCO Design/Build, where I design warehouses across the country. The experience so far has been exciting, challenging, and most of all rewarding. In my spare time, I've been playing golf and reading more. My years in DU prepared me well for the adult world. I'm extremely grateful to have the friendships, life lessons, and memories from the last four years. Here's to a new chapter!"

Connor Meils:

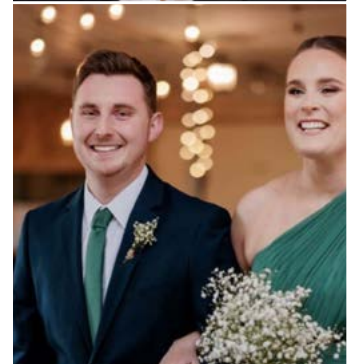
Since graduating Iowa State University, I returned home to manage and grow our farming operation, RJ Farms LLC, while also trying to grow my trucking business. During my sophomore year of college I had the opportunity to start my own trucking company, CRM Transport where we specialize in hauling hazmat materials (mostly for agricultural uses). Over the past three years the business has really been picking up as GROWMARK, Inc. (one of the largest Agricultural companies in the world) has been relying on us more and more. I currently have six semi's on the road hauling Anhydrous ammonia, and hope to increase the fleet again this spring. One thing the real world has taught me so far; It's not what you know, it's who you know. ROLL Clones!

David Frank:

I hope this message finds you all well. After graduating with a marketing degree from Iowa State, I moved to the city of Chicago where I currently live. I have decided to pursue a career as a Sales Development Representative at a technology company called BrightEdge. In my role I am tasked with prospecting, cold calling, generating leads and ultimately making sales for the company. I began my role on August 7th and have been able to learn so many new skills and the value of working hard. In my free time I have enjoyed spending time with fellow Iowa state alumnus who also moved to Chicago and attending sporting events. My time as a DU is something that has played a vital role in to the person I am today personally and professionally, being a part of a group of men who hold each other to a high standard makes me proud to share where I have come from and my experience as a DU to everyone that I meet. To my fellow brothers from my time at Iowa State, the friendships that I made are something I will forever cherish. To new classes who I did not get the pleasure to meet, enjoy every day while at Iowa State. There is no better city than Ames and there is no better place to be than 117 Ash Ave.

Skyler Burke:

Since graduation I have been working full time as a chemical engineer for Honeywell FM&T in Kansas City. Beyond working full time, I have been incredibly busy meeting up with fellow DU's, volunteering, and trying new things. Although I have graduated, the principles and characteristics of Delta Upsilon are with me forever. Dikaia!



The Colonnades

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Larry Ringer '59 passed away on June 28th, 2023

Chris Bacon '80 passed away on October 14, 2023

<https://isudu.org/obituaries/>

We remember our DU brothers from ISU throughout our lives. We maintain some of those relationships far beyond our years in Ames. How do we recognize brothers when they pass? You may make a memorial donation in their names via our Colonnades Campaign 2023. Use the enclosed envelope or our campaign site:

www.memberplanet.com/campaign/iastatedu/colonnadesclub2023

Our Memorial Courtyard includes an engraved brick for DU's donating \$500 or more. Families have dedicated bricks for their loved one. Brothers have joined together to fund a brick for their lost brother. We encourage you to support Colonnades and help sustain Delta Upsilon for future generations.



Alumni and undergraduates gather around the Delta Upsilon Memorial Courtyard at 117 Ash

***Happy 110th Anniversary, Iowa State Chapter, chartered on December 6th, 1913,
and 10th Anniversary of Reinstallation on September 21st, 2013!***

