



The OPEN VISOR

THE PUBLICATION OF THE IOWA STATE CHAPTER OF DELTA UPSILON

Spring 2022

Escape to 117 Ash 2022

The landmark 7th annual Escape to 117 Ash is back on July 22-24. This brotherhood weekend in Ames has been a hit among alumni and undergraduates since 2014.

The biggest event will be Friday evening at Hilton Coliseum followed by Johnny's for dinner. This premier dining venue, inside Hilton Coliseum, is exclusive to major donors to Iowa State athletics. This dinner will be preceded by a private tour of Hilton including places the average visitor never gets to see.

Friday, July 22

- Noon-4:30 Open house at 117 Ash with refreshments
- 4:30-5:15 Private behind the scenes tour of Hilton Coliseum
- 5:15-6:00 Cocktails at Johnny's Restaurant in Hilton
- 6:00-8:00 Dinner at Johnny's in Hilton
Keynote Speaker: Dr. Toyia Younger, VP Student Affairs at Iowa State

Saturday, July 23

- 9:00-noon Open house at 117 Ash with continuous brunch
Special Greek Update: Billy Boulden, Assistant Dean
Student Affairs/Director of Greek Affairs
- Afternoon activity options:
Golf at Veenker Memorial Golf Course
Guided walking tours--new campus buildings
Refreshments at 117 Ash
- 5:30-6:30 Courtyard memorial ceremony
- 6:30-7:00 Steak fry dinner at 117 Ash
- 7:00-9:00

Sunday, July 24

- 9:00-noon Brunch at 117 Ash and send off

Join us on July 22nd – 24th for the 2022 Escape to 117 Ash

Use this link to sign up: <https://www.memberplanet.com/events/iastatedu/escape117ash2022>



Brothers gather in front of the house for Escape 2018

Top Delta Upsilon Executive Explains the Value of the DU Experience



Executive Director Justin Kirk

Dear Iowa State brothers:
Ten years ago, the Delta Upsilon International Fraternity Board of Directors committed to being a data-driven organization. In 2015, Delta Upsilon embarked on the most comprehensive research project of any fraternity to date and over the past seven years, our partnership with Dyad Strategies has affirmed the value of the Delta Upsilon experience. Two and a half years ago, I was asked to chair the North American Interfraternity Conference's (NIC) newly formed Research Committee, charged with better understanding the value of fraternity.

With fraternities being scrutinized by the media and some university administrations, it is vitally important that all DU members can articulate and advocate for the value of the fraternity experience.

Since the return of the Iowa State Chapter, I've had the pleasure to meet many chapter leaders and key alumni, and my observations of the chapter are directly aligned with what we're seeing in the research.

FRATERNITY MEMBERS EXPERIENCE STRONGER MENTAL HEALTH AND WELLNESS.

While college men are experiencing loneliness and depression at increasing rates, fraternities empower students to create a strong support system. The family that fraternities provide offers help and guidance when a member needs it most.

Research shows that this connection can create a strong sense of belonging, leading members to have more positive mental health and less anxiety and depression than other students. Brothers feel comfortable having tough conversations and learning from each other, and when they seek help, research shows members are twice as likely to reach out to a fraternity brother than anyone else.

- Fraternity members report higher levels of positive mental health, and less depression or anxiety than unaffiliated members.
- Nearly 80% of fraternity men report excellent to good mental health and wellbeing.
- Fraternity and sorority members believe that good support systems exist on campus for students going through a tough time.
- Fraternity and sorority members are more likely to seek therapy or counseling at some point in their lives.
- Fraternities provide an environment where members can have tough conversations, especially about personal issues like relationships, family and mental health struggles.

FRATERNITIES ARE AN ACCELERATOR FOR SUCCESS, IN COLLEGE AND BEYOND.

Students spend 90% of their time outside the classroom. Fraternities capitalize on those hours by preparing men for success in college and in their futures. Not only do fraternity members experience greater gains in learning and graduate at higher rates than their peers, 83% of members say their confidence in their leadership skills increase because of their

membership. Fraternity and sorority members also report higher levels of interaction with people different from themselves.

Fraternity members can tap built-in alumni networks, finding jobs more quickly than their peers. Research shows almost half of members had a brother helped them find an internship or job. Fraternity alumni report being more fulfilled in their careers and lives in every aspect of wellbeing measured. So, while research shows that one in five students considers joining a fraternity but don't because of concerns around academics, studies show membership is a worthwhile investment.

- Fraternity members show significantly higher learning gains than their peers in their first year of college.
- Despite being less diverse than students in general, fraternity/sorority members reported higher levels of interaction with people different from themselves than did other students.
- Fraternity alumni find jobs more quickly after graduation and are more engaged in the workplace.
- Fraternity members leverage their networks, with almost half stating that another member helped them find an internship or job and provided them with career advice.
- Fraternity members experience stronger retention and persistence to graduation.

FRATERNITIES CREATE LIFELONG CONNECTION TO THE CAMPUS, COMMUNITY AND THEIR PEERS.

Fraternity men love their collegiate experience—as students and as alumni. In fact, more than 8 out of 10 fraternity members say they would re-join their organizations. Research shows fraternity membership connects men to the university in a way that nonmembers simply don't experience.

Members are more engaged inside and outside of the classroom than their peers—they report feeling more supported by their faculty and nearly half serve in leadership roles across campus. They're also more connected to their local communities, with research showing they spend significantly more time volunteering than nonaffiliated students.

- 75% of fraternity members demonstrate strong satisfaction with their student experience.
- 78% of fraternity members feel a strong connection to campus.
- Fraternity members are more involved in cocurricular activities, and membership promotes student leadership and development, as well as satisfaction with the collegiate experience.
- Fraternity members have stronger interaction with faculty than their peers.
- Fraternity alumni feel a deeper sense of loyalty with their alma mater and are more likely to recommend donate after graduation.

I strongly believe young men need a community where they can learn and grow. The Iowa State Chapter has emerged as one of Delta Upsilon's most successful chapters and is providing an environment that is significantly impacting the lives of its members. Continued alumni support and guidance will help keep it that way. I would encourage each of you to consider what small step you can take to help support the development and growth of our Iowa State brothers.

Fraternally,
Justin Kirk, Boise State '00
Executive Director

Delta Upsilon International Fraternity and Educational Foundation

Living at 117 Ash Avenue - The Most Important 4 Years Of My Life!



Jeff Courter

It's hard to believe it's been over 42 years since I made a fateful decision that led to the most important four years of my life. That decision was to accept a bid to become a member of the Iowa State Chapter of Delta Upsilon.

As many of you know, I was then and continue to be a big fan of the Iowa

Hawkeyes. Not surprising since I owe my very existence to the Iowa Hawkeye football team as my parents met on the Student Train to the 1959 Rose Bowl, and I started attending Iowa games in 1967. During my senior year at Boone High School, I was accepted at Iowa State, University of Iowa, and Central College. Everyone expected I would follow in the Courter family footsteps and head to Iowa City. Despite that, my best friend Dave Saggau (Iowa State DU '81), a fellow Boone High Toreador, invited me in the spring of 1980 to join him for an Iowa State campus and DU house visit during Greek Week. The campus tour was impressive but what really clinched me on Iowa State was going to the DU house, meeting such a great group of guys, and then spending 3 hours on the sun deck shooting water balloons at the Pi Phi's who were sunbathing in their front yard. I thought it was the coolest day ever, and when we were done, I asked, "Where do I sign?"

Thankfully I didn't have to wait too long to get invited to join Delta Upsilon. Both of my Rush Chairs, Rex Holland and Tim Herbert, put on a full court press with their recruiting efforts. Dave Saggau updated me regularly about what a great time he was having as a member of Delta Upsilon. I accepted my bid in July of 1980 and never looked back.

That fateful day was the beginning of the four most important years of my life. From that day forward, I began building a large group of lifetime friends and brothers who I now socialize and/or work with on a regular basis 40 years later. During those four years, I grew up and became an adult. I also had the most fun of my life while managing to do well in school. We had such a great time with weekly sorority functions and regular social activities, not to mention late night jag sessions with my brothers. Perhaps most importantly, I further developed my leadership skills both at the house and on campus, and learned how to deal with and

be respectful of others who had very different opinions than my own.

The bonds that formed during those four years have grown even stronger over the past 40 years. Five of my DU brothers were in my wedding party 26 years ago. I regularly socialize and or work with multiple brothers all across the country. Leadership lessons learned at the house and on campus have served me well during my legal career, as well as having a huge network of lifetime friendships across the country. All of these things occurred by taking advantage of the opportunities presented to me as a member of the Iowa State Chapter of Delta Upsilon.

My love for Delta Upsilon has continued long since my graduation from Iowa State in 1984. After graduating from the University of Iowa College of Law in 1987, I served on the Colonnades Board and also helped lead the Capital Campaign we undertook in the mid 1990's to start renovating the DU house. Subsequently, the house had some tough times and we almost lost 117 Ash Avenue to foreclosure in 2008. We would have except for the amazing efforts of brother Jami Larson '74 who single-handedly saved the house and organized a group of fellow DU alums to buy the house and renovate it to attract future generations of DU brothers. I've proudly continued my service with Colonnades ever since. It's critically important for each one of us to consider ways we can help to further strengthen the future of 117 Ash Avenue for generations of DU's to come.

This edition of The Open Visor contains information about our upcoming Escape to 117 Ash on July 22nd – 24th at the DU house in Ames. I can't encourage you strongly enough to take advantage of this opportunity to reconnect with your DU brothers. I've attended three prior Escapes, the most recent of which was in 2019. On that Friday late afternoon when a number of us checked in at the Gateway Center, the conversations and stories began...and they didn't end until Sunday morning. Perhaps the most amazing thing about those incredible memories was how it felt like they just occurred last week instead of 40 years ago. That's what will be in store for you as well, so I hope you'll join us on July 22nd – 24th for the 2022 Escape to 117 Ash.

Jeff Courter, '84

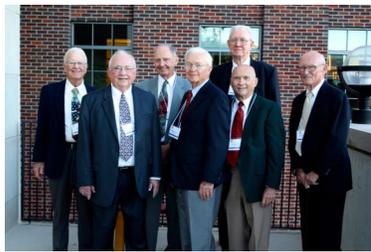
Colonnades VP of Alumni Engagement and Fundraising

Remembering DU Brother Herb Harmison



Herb Harmison

If you were a DU living at 117 Ash Avenue during the 1960's or 1970's, I am sure that you remember the booming baritone voice of our Chapter Advisor. Brother Herb Harmison '56 visited the undergraduate chapter frequently for more than two decades, advising many DU's about the importance of scholarship, taking care of building maintenance issues, and making sure that the groups of 65 to 70 men who actually lived in the house at that time stayed out of trouble. Herb was bigger than life in many ways and we all knew when he stopped by the house.



Herb with era brothers at 2013 Centennial Banquet

Brother Herb Harmison passed away in Ames at the age of 88 on March 5, 2022. He was born in Dubuque, Iowa in 1933 (the year 117 Ash Avenue was first occupied by DU brothers). Following his graduation in Mechanical Engineering from Iowa State in 1962, and except for a brief stint at Berkeley Company in Spirit Lake, Iowa, he always lived in Ames. To understand the extra six years that it took him to graduate, you will need to read Herb's obituary at www.grandonfuneralandcremationcare.com. A hint... How many of you knew that he was also known as Brigadier General Harmison?



Herb with Don Larew '63 at Escape to 117 Ash 2017

A couple of weeks after Herb's death, a few DU brothers from the 50's, 60's, and 70's got together via Zoom to remember our various interactions with Brother Harmison. I also asked DU's from those years for stories about Herb via email. I received several.

A common remembrance of Herb centered around the help he gave DU undergraduates in selecting their future careers. Of course, some of his help came as a result of Herb's career as an Associate Professor in Industrial Engineering at ISU. His skills in this area eventually led him to be named Head Placement Director at the Engineering College.

Brothers John Carson '73 and Craig Foss '71 both shared stories related to counsel that Herb gave each of them that led to life-long career paths. In John's case, Herb made a contact at Deere and



Herb delivers charge to DU initiates

Northwestern Bell Telephone. He also suggested that I take a couple of graduate level IE courses about constitutional law, administration law, and patent law. From there I decided to go to law school, and here I am 47 years later!"

Company in Moline that led to Brother Carson's long and successful career at Deere. Brother Foss states, "When I was a junior, I met with Herb to discuss my interest in either law school or an MBA. He helped me get a summer job with

As for me, when I graduated from Iowa State in 1974, Herb recruited me to join the Colonnades Board. And, when he decided to step down as Colonnades President in the late 1970's, he was extremely helpful to me in transitioning into the roles of first Treasurer and then Colonnades President. Then, when efforts by Iowa State DU alums were put in place to rebuild a crumbling chapter and ramshackle chapter house in 2010, Herb was right there along with a dozen other alumni brothers, shoveling debris into garbage cans and sweeping up floors at age 76. He also provided me with the original 1929 blueprints to the house, which he had stored in his attic. This allowed our architects to use them as the basis to renovate the house in a manner that got our DU home placed on the National Register of Historic Places.



House reclamation 2010

celebration. He came to several of our Escape to 117 Ash events, and he gave the charge to two groups of new DU initiates in recent years.

As the Iowa State Chapter of Delta Upsilon Fraternity made its tremendous comeback from 2011 to now, Herb continued to be involved in that effort. He was a generous contributor to our Centennial Campaign in 2013 to fund the renovation of the house. He and his wife Esther attended the Centennial

Brothers that knew Herb when he was an undergraduate living at 117 Ash Avenue recalled him as always having a positive influence on his DU brothers. Bill Adams '55 and Don Larew '63 were on the Zoom call remembering Herb. Brother Adams recalled that even as a college student, Herb was always a DU who wanted to help others. That is how you will be remembered, Herb.

DU Brother Jami Larson

Class of 1974

Bryan Kinnamon '69 and His Impact on Delta Upsilon



Bryan Kinnamon

Bryan Kinnamon '69, a valuable Colonnades board member since 2016, sadly passed away in January. Bryan re-engaged with the chapter when he became the key recruiter for the Escape in 2016, targeting alumni from 1965-71. Bryan was a past chapter president and well respected among DU's of his era. He spent countless hours tracking down and re-engaging brothers to attend

Escape. Thanks to Bryan several brothers from his era now serve on the Colonnades board.

Bryan completed an MBA from the University of Akron and a Master of Management from MIT. He was a vice president at Goodyear Tire. He also loved volunteering, serving as a volunteer leader of multiple community and charitable organizations in Akron,

Ohio. Colonnades and Delta Upsilon were the beneficiaries of his leadership and volunteer service in the last years of his life.

In retirement he challenged brothers from his era to reconnect with our DU chapter at Iowa State. Bryan commented on the emotional bond of brotherhood that all alumni enjoy. "When I became involved in organizing the DU class reunion...I was reminded of how important these relationships really are and the fact that we will not have many opportunities to renew these connections as the cycle of life moves on."

Brotherhood in Delta Upsilon is a gift and opportunity for all of us and Bryan cherished that bond. Several brothers and his family donated to a DU Memorial to fund leadership training for undergrad leaders. Brian was a leader and knew capable leaders are needed for our chapter to continue to be successful at Iowa State. We will miss his enthusiasm and leadership on the Colonnades board.

John Carson, '73
Colonnades Board



Senior Highlight - Josh Ruth



Senior Josh Ruth

As I look back on the past four years of being a member of Delta Upsilon, I can definitely say it has forever left a mark on me. Being a part of this brotherhood and chapter has allowed me to mold into the man I always aimed and continue to strive to be. Serving on two successful executive boards for two terms, serving as the homecoming and Greek Week general-co chair three

times, serving many other chair positions and being a part of the Iowa State Greek community, you get to live a very rare and unique college experience many do not get. One of my favorite memories is homecoming my freshman year. Right away, I got to experience Yell-Like-Hell with my new member brothers wondering what is so special about this week to cleaning house paint out of my hair for weeks and taking home second place overall.

Being a part of such an elite organization such as the Iowa State Chapter of Delta Upsilon, I have experienced the highest of the highs and the lowest of the lows. From being crowned as the top Delta Upsilon chapter in 2021 to some embarrassing times, you come to be grateful for being a part of something larger than yourself. This chapter has left an everlasting impact on me and those around me. You will not find one person that says after being a brother, it did not shape them in some way or form. Whether it be from the lasting friendships, the memories you love to continually talk about, or just watching the people closest to you grow into gentlemen, it has been a journey I wouldn't trade for anything. These past four years as a member of Delta Upsilon I can confidently say, for many alongside and before me, is a once-in-a-lifetime experience.

Josh Ruth, '22

Updates from the Undergrads



Delta Upsilon, Chi Omega, and Alpha Kappa Lambda place third overall in the annual Greek Week competition.

Another semester has come and gone. Looking back, our young exec board has had many successes both as an organization and a brotherhood. Over the course of the semester, our brothers developed and strengthened many great friendships, pushed each other to get better academically and personally every day, and learned many valuable lessons.

This past February, eager freshmen, some of the executive board, and I traveled down to Regional Leadership Academy in Kansas City. We met several great members of other chapters, as well as representatives from headquarters. The 13 of us sat in on different speakers, participated in several team-building activities within our group, and collaborated with other chapter members. This experience bettered both the executive board members and the younger members by teaching great leadership skills and effective problem-solving solutions.

Coming in with nearly all new faces as the leaders of our chapter, including one freshman, our young aspirations allowed us to continue past board agendas but also achieve better ones as well. Our chapter was a finalist in the sweepstakes competition at last year's annual Leadership Institute and won the "Most Outstanding Chapter of Delta Upsilon" award. Over the course of this school year, we have brought in many speakers, special guests, and alumni to better educate our members and present them with growth opportunities.

One of the biggest things that benefits our chapter is membership involvement. A major focus of the spring semester is Iowa State's annual Greek Week. Alongside our sorority pairing, Chi Omega, and our other fraternity pairing, Alpha

Kappa Lambda, we competed in various events throughout the week, including taking first in events such as Lip Sync, community service, and overall Olympics. Collectively, our team raised a total of \$14,435 for Special Olympics Iowa, as well as taking the Polar Plunge. Our team finished with an overall 3rd place trophy in Greek Week, marking the first time placing as a chapter since we became a large house again.

Over the course of this semester, we've held several brotherhood events as well as socials with individual sororities, partaking in events such as movie nights and volleyball tournaments, as well as off-campus excursions including a trampoline park and bowling. These events not only allowed us to strengthen our brotherhood within the fraternity but also with other houses.

On April 10th, we hosted Noah Borton, the Senior Director of Educational Programs for IHQ, to put on a Building Better Men retreat. During this retreat, we participated in various team-building activities such as agenda planning, problem-solving, goal setting, and more. We also listened to several great presentations by Noah himself and worked through an interactive packet. The two key takeaways were holding one another accountable and working through adversity.

As the first semester of my term comes to an end, I like to look back and thank the rest of the exec board for their hard work and devotion to their positions. Without them, the chapter doesn't operate, and every member we have is thankful for their work. In the last few weeks of the year, we've initiated four outstanding men who will soon be leaders in this chapter. I want to close out my remarks by giving a huge thanks to all of you. Without our alumni core, we wouldn't be where we are today, and I'm excited to work with you all in the fall!

Ethan Frazier, '24
Chapter President



Brothers from all classes attend the annual Regional Leadership Academy in Kansas City.

Making A Gift from Your IRA

Did you know the Tax Cut Job Act (TCJA) has given rise to a significant opportunity for DU alumni?

Let's say you are at least 70 ½ years of age, you make annual distributions through your IRA, and you also give to charitable organizations. You then qualify for a great work around which allows your IRA distribution to be both 100% TAX FREE and count as your required minimum distribution for the year (\$100,000 max). All you need to do is direct your financial advisor to make a qualified charitable distribution (QCD) directly to the DU Educational Foundation from your IRA. (This benefit does not include gifts from donor-advised funds or private foundations.)

In other words, a QCD is not included as income for tax purposes when given directly to the Iowa State Chapter CEA through the DU Educational Foundation. Additionally, this method of giving provides greater tax benefits compared to taking a taxable IRA distribution and then trying to offset the tax loss with other charitable contributions.

More importantly, why should you make an IRA gift to the Iowa State Chapter?

Every year, our young men aspire to attend our award-winning educational programs, which are rooted in the Fraternity's Four Founding Principles and proven leadership development

curriculum. However, there is more demand from our members to attend these programs! Some of our students who attend these programs are either paying for their own registration and relying on the chapter budget.

Your gift today will help us fill this funding gap and will be used to immediately send young men to the Leadership Institute, Emerging Leaders Experience (DUEL), the Undergraduate Interfraternity Institute, and more. Because of you, more of your DU brothers from Iowa State will have access to our Building Better Men resources, retreats, and programs this year.

Will you consider making a transformational gift today from your IRA? Your gift will help us ensure no undergraduate will be turned away from leadership development because of lack of funding.

There are many ways to support our chapter financially. A bequest in your will is one way to help our chapter thrive in the future and avoid a cash outlay during your lifetime. Attorney Bruce Becker '75, Colonnades Estate Planning and Gift Manager, and John Carson '73, Colonnades Campaign manager are available to discuss the various options. Email John Carson at carsonjohnh@gmail.com if you would like a consultation. Brotherhood in Delta Upsilon is a gift we all enjoy. Passing that gift forward to future generations speaks clearly about how DU helped influence your life.



Undergraduate brothers attend one of the many IHQ programs.

The Colonnades

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Shale Nyberg '81 (1960-2022)

Bryan Kinnamon '69 (1946-2022)

Robert Borgmeyer '51 (1929-2021)

Mark Evans '72 (1950-2022)

Obituaries for these brothers may be viewed on our
Chapters website under the Alumni tab:

<https://isudu.org/obituaries/>

