



# The OPEN VISOR

THE PUBLICATION OF THE IOWA STATE CHAPTER OF DELTA UPSILON

August 2020

## DUs Return to Campus Amid COVID-19



The Chapter has been active this summer getting ready for return to campus amid the COVID-19 pandemic. The response and continued prevention of the virus is a top priority for the Chapter. A detailed Action Plan has been implemented by the House through the Chapter's leadership team, with assistance from a group of alumni advisors. The Plan sets out various restrictions and preventative planning to do what is possible to keep the virus at bay this school year.

The Plan looks to the guidance from Iowa State University, along with the Centers for Disease Control (CDC) and local health authorities. As we all know that guidance continues to change as more is learned about the virus and local conditions evolve. As a result, the Plan will also evolve with those changes. A COVID-19 Response Team made up of the Chapter President, Ethan Kiehne, Live In Graduate Advisor, McKinley Patore, Chapter Advisor, Kevin Guinan, and new House Director, Patrick Sogard will monitor virus events and make modifications to the Plan as needed.

A few of the highlights of the Plan include having the house professionally cleaned and disinfected on a regular basis, with daily cleaning of high touch areas. Members will be tested prior to coming back to campus then have at least weekly temperature testing. Two isolation rooms will be available in the event Members become infected. Meal plans will generally be on a grab and go basis to avoid high congestion within the house. The cold air dorms will be limited to 50% capacity with others spreading out through the study rooms. The total live in Members will be limited to 38. Only live-in Members will generally be allowed in the House and social distancing requirements will limit Members' activities within the House, so it will be a new environment!

Members will take a DU COVID-19 Pledge to adhere to the Action Plan and pledge to avoid risky behavior that may endanger themselves and their brothers. While no one can guarantee the virus won't spread, we hope adhering to the Action Plan will help avoid this for the Members. Wish our brothers the best with the return to campus!

Craig Vermie '73  
Colonnades COVID-19 Planning Committee



Jami Larson and Pat Sogard prepare the house for COVID-19



Even Ernie Marshall wears a mask

# The COVID-19 Challenge

I haven't cut my hair since I learned that Covid-19 had hit the shores of the United States back in February of this year. Now, every morning when I look in the mirror, my long and curly locks remind me of how "messed up" the world is right now. I am also reminded that no matter how "messy" dealing with the issues of Covid-19 are for both Iowa State University and the Delta Upsilon Fraternity, I just need to brush my mop, plan my day and do the very best that I can to protect myself, my friends and my family.

Whether or not my DU brothers (both alumni and undergraduates) have made it to the barbershop recently doesn't really matter. We have an obligation to keep our brothers, friends and family members safe and well in this very unusual time. For the current undergraduates living at 117 Ash Avenue this fall this will be an historic and difficult challenge, The Covid-19 Challenge.

As I write this article, Iowa State is still detailing their guidance. We do know that classes will start a week earlier, and that the semester will end before Thanksgiving. We also know that facemasks will be required in classrooms on campus, and that social distancing of at least six feet will be encouraged. The University has stated that they will follow CDC guidelines, and that as guidelines get updated, ISU will update its policies and procedures.

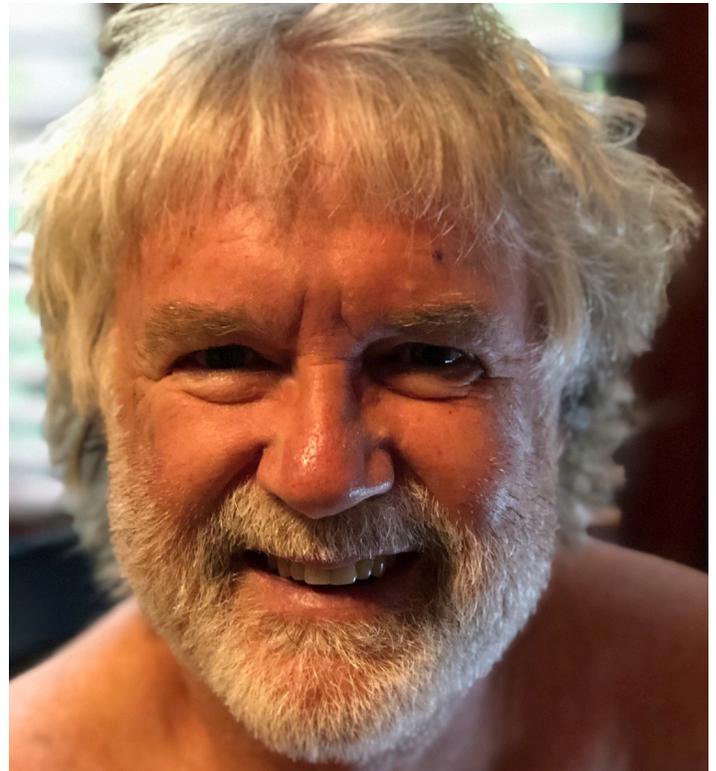
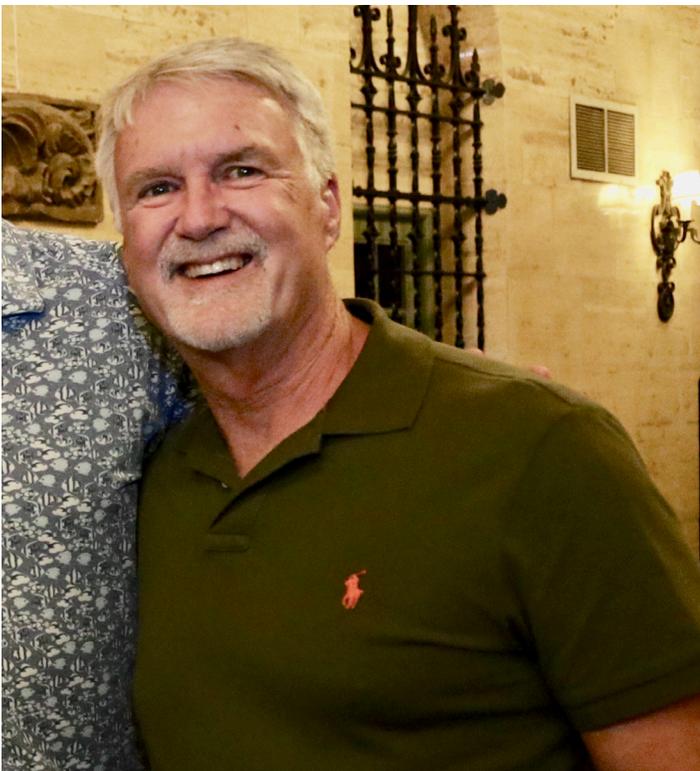
Since May a special committee of Colonnades alumni and advisors have been working to propose the chapter Covid-19 Action Plan for 117 Ash Avenue. You will see more detail in Craig Vermie's article. The Chapter must adopt this plan, and with it, the commitment of individual members living in the house, to do the proper things to protect themselves and their brothers.

I stand with our live-in undergrads and the sacrifices they will have to make this Fall semester. At some point this "mess" both on top of my head and around the world that is related to Covid-19 will end. If at the conclusion of this fall semester the DU Chapter has completed the semester without a Covid-19 case in the house we will celebrate together. I will invite my undergraduate brothers to give me my first haircut in 9 months! No shaving of my head, but I will allow a number 3 setting on my clippers!

Let's show what all of us can do as good DU Brothers. Take the Covid-19 Challenge to keep the virus from affecting you, your DU brothers, your family and the community.

**Jami Larson '74**

*Retired DU Chapter Advisor and House Director*



# DUs Adjust Life with COVID-19



As Covid-19 continues to affect what our school year will look like it also affects what the Iowa State chapter of Delta Upsilon will look like. After an early end to the previous school year it has been a rollercoaster ride of planning and updates from IHQ and the university. So far, the two biggest changes have come in the form of recruitment

and chapter operations.

Our recruitment team has been doing an excellent job of working and connecting with as many potential new members as possible. We've recorded a virtual house tour and set up numerous zoom calls to try to make a more personal/virtual recruitment process for incoming freshmen. The biggest change for recruitment is how formal recruitment will look. During the formal recruitment week before school starts, we will have three days of zoom calls and virtual recruitment with the potential new members. The fourth and final day will be house tours

and one of the rare opportunities to interact face to face with incoming freshmen to show them how impactful a membership in Delta Upsilon can be.

Our executive board members and alumni have been in constant contact to prepare for chapter operations to begin. First, we are currently looking for on campus locations, such as lecture halls, to host future chapter meetings. Also, members will have a greater responsibility for upkeep and sanitization in the chapter facility to ensure everyone can be protected. Chapter leadership will be key to restarting the school year efficiently. The executive board and advisors are very motivated to continue to build a strong chapter. We will look to our founding principles to guide decision making as new challenges arise. As always, we will continue to build better men by providing a great environment to mature in and flatten the curve of Covid-19 as brothers!

**Ethan Kiehne '22**  
*Chapter President*

## A DU's Expectation of ISU Classes this Fall



College this fall will be like nothing we have ever experienced. Things inside the classroom and out will look a lot different than what we all are used to. Iowa State has done a great job adapting and communicating changes with students.

Delta Upsilon undergraduate brothers did a great job adapting with online classes in the spring, and I have no doubt they will adapt well to the situation this fall. I am sharing what we know as of now. Classes will be offered three different ways this fall.

**Classes offered in-person** will be similar to those offered traditionally in other semesters, but multiple changes—such as physical distance between seats in classrooms, enhanced cleaning, and required face coverings—will be made to improve safety and mitigate risk associated with exposure or spread of the coronavirus.

**Classes offered online** will be similar to the past. The online content may be delivered asynchronously (students may access it at any time) or synchronously (during a scheduled class time with real-time instruction, questions, and engagement). Online instruction may be supplemented with discussion boards, group work, online apps, and other activities.

**Blended** (also known as hybrid) courses will use a combination of face-to-face and online teaching, learning activities, and assessments. Online activities may include engagement with students and instructors meeting at the same time, and/or content delivered with participants accessing course materials independently. The particular mix will depend on an instructor's teaching strategies and the learning objectives of the course.

In some cases, students may be asked or required to attend an in-person class meeting one day and participate in the next session online while other students experience the lecture in-person. This rotation will promote physical distancing, lower occupancy levels in classrooms, and student and instructor safety.

This past spring semester, Delta Upsilon ranked 4th out of 28 fraternities at Iowa State with an average GPA of 3.65. I am confident we can keep improving. All of us undergrads are looking forward to getting back to campus and making the most out of the shortened semester.

**Nate Espeset '22**  
*Vice President of Academic Excellence*

# Colonnades Assumes House Management of 117 Ash; Sogard is New House Director



Since re-chartering in 2013, the management of our iconic fraternity home has been handled by the owner, 117 Ash LLC. The Colonnades Board will assume these functions as of August 1, 2020. 117 Ash LLC will lease the facility to Colonnades. Colonnades will handle the facilities/housing management and financial management.

Kevin Guinan '15 this past year as a chapter advisor. He is known and respected by the undergrads. Jami has agreed to work closely with Pat as his mentor to get started. Jami will serve as the new Colonnades VP of Housing during the transition.

As Colonnades assumes housing management, we thank Brother Larson for his years of service and leadership. With his guidance, our DU chapter is vibrant and financially stable. Now is the time to pass the baton of leadership onto other DU alumni.

We have graduated 92 new DU's from ISU since re-chartering. They have all benefitted from the brotherhood of Delta Upsilon at ISU. We seek some of these new graduates to serve on the Colonnades board. And we ask all DU alumni to consider volunteering, especially those 50 years and older when you may have time and resources to share. We are committed to pass on the gift of Delta Upsilon to generations to come at Iowa State.

**Colin Finn '05**  
*President Colonnades*

House management includes many functions:

- ✦ Maintenance and repair of all major systems
- ✦ Relationships with multiple service contactors
- ✦ Annual City of Ames Inspection
- ✦ Safety inspection, fire extinguishers, sprinkling systems, etc.
- ✦ Lawn care and snow removal
- ✦ Lease completion and collections
- ✦ Hiring graduate assistant and/or housing director
- ✦ Hiring food service
- ✦ Room keys, parking passes, etc.
- ✦ Financial management, budgeting and accounting for all expenditures
- ✦ Interface with ISU housing and fraternity officials

The above list is not comprehensive. Numerous other duties crop up, many unexpected, like the Covid 19 pandemic.

Jami Larson has handled facilities and housing management as the representative of 117 Ash LLC for eight years. It is time for Jami to step back. This change requires a Colonnades board reorganization. More DU's must be added in housing management. One important staff change has been made, the hiring of Pat Sogard '17 as House Director for 2020-21. Pat has worked with



*Pat Sogard '17*

# Chapter Growth Requires Adding More Alumni to a Winning Colonnades Team



Seven years ago a small group of Colonnades board members supported by committed alumni accomplished an amazing fete. We re-chartered our Delta Upsilon chapter and re-opened 117 Ash. Delta Upsilon was once again on the ISU campus, welcoming new members into our brotherhood.

The ownership of the house had passed to 117 Ash LLC and 13 alumni who provided the seed money for the needed renovation. The 117 Centennial Campaign raised the balance required. In all, \$1.75 million was spent on renovation. One hundred and thirty-five alumni contributed, about 15% of those who had benefitted from Delta Upsilon brotherhood.

A renovated 117 Ash was only the beginning. Colonnades volunteers were needed to support the growing chapter in our mission to "build better men." We realized alumni support was required to avoid the issues that caused the chapter to close in 2009.

Running a successful chapter is not an easy task. Managing the facility and advising the undergrad leadership required a massive effort. Jami Larson handled those duties admirably. The Colonnades board started many initiatives to re-engage alumni with the chapter. These include:

- Publishing the Open Visor newsletter
- Alumni events, Escape to 117 Ash, homecoming, etc.
- Raising funds for Colonnades activities and scholarships for undergrads

- Building a board with alumni representatives for each era at DU
- Engaging recent graduates to join in the operation of the house as Colonnades board members

Now in 2020 we are at a crossroads. How do we continue the success we have attained? The "old guard" of Colonnades board members is growing older. The need for Colonnades volunteers has never been greater.

To address this, we will expand and re-organize the board into three disciplines:

- Housing Operations
- Undergraduate Advising
- Alumni Events and Fund raising

Each discipline is lead by a Colonnades VP with several alumni working with them, with specific areas of responsibility. To start, these disciplines will be lead by Jami Larson (Housing), Kevin Guinan (Advising) and John Carson (Alumni).

We need more alumni volunteers. We need about 10 alumni to fill current needs, and position for growth in the future. We ask for a three-year commitment to the board. Are you a candidate?

Ask yourself, "Did my time at Delta Upsilon make a major difference in my success and happiness in life?" If the answer is yes, consider giving back some of your time and talents to pass on the gift of Delta Upsilon. Many future DU's who will benefit. Contact President Colin Finn (Finn@deltau.org) or me (carsonjohnh@gmail.com) if you are interested in helping. Share your areas if interest and we will discuss the possibilities.

**John Carson '73**  
VP Colonnades

# Delta Upsilon Needs Your Help to Continue Chapter Excellence



I think we are all immensely proud of what have been accomplished since the re-charter of our Delta Upsilon Chapter at Iowa State on September 21, 2013. The accomplishments have not been easy and we owe a tremendous debt of gratitude to the significant, but small, group of alumni that took the initiative to save 117 Ash and to provide new

birth and new direction to our re-chartered Delta Upsilon chapter.

A key element to the success to date has been the quality and the commitment of the men that have become our brothers in Delta Upsilon. There have been many successes, but perhaps, the most comprehensive measurement has been the chapters excellent and consistent performance in the DU international sweepstakes performance finishing as a finalist (in the top 7 DU Chapters International) for 5 of the last 6 years.

When reviewing the differences between the finalist and the actual sweepstakes winner, one thing that stands out is the strength and diversity of the alumni support for the winning chapter.

While it is important to recognize the role that alumni support plays in a given chapter becoming an overall sweepstakes winner, it is more important to understand the role that alumni support “can and should” play in our Delta Upsilon goal of “Building Better Men.”

From other articles presented in this Open Visor you can see the activities that are in process to strengthen the chapter and to align the Colonnades in ways to better support the continued excellence within our DU Chapter. A significant part is to organize the Colonnades around three parallel initiatives. One of the most significant involves Alumni engagement(s).

I have enjoyed the opportunity to join the Colonnades Board a few years ago and am now serving my second three-year

term. My role is to communicate with the classes of 1968 to 1971 and to develop connections and to keep these classes up to date on the activities of the ISU DU chapter and the Colonnades. My involvement followed my attendance at the re-installation of the Chapter in September of 2013. I was extremely impressed by what had been accomplished and also regretted that I had not signed on earlier to support the core group that had the insight and initiative to save our Chapter. Following this I was provided the opportunity to become engaged in the alumni activities and very much appreciate the significant return on my investment in time and contributions.

First, I enjoyed participating in Colonnades meetings, specifically in hearing the activities of the chapter, the reports of the chapter undergraduate management team and the opportunity to compare the current state to my years as an undergraduate and officer of the chapter. This continues and is always a highlight of the Colonnades meetings (of course virtual in these times).

Second, I was challenged by the possibilities of trying to make the contacts with our classes (1968 to 1971). In the beginning we had accurate contact information for approximately 30% of brothers. We have now accounted for and verified approximately 65% of these classes. Part of this process was driven by adding a Class(s) reunion to the Escape to 117 Ash which we did successfully in 2016. Other classes have held reunions since then and this provides the opportunity to re-connect in a positive way. I also capitalized on this opportunity to physically connect with many of my brothers and continue to stay in contact.

So, when we think about how we can increase alumni engagement there are many opportunities. First there are several new committee positions on the Colonnades board which will provide the opportunity to know what is going on with the undergraduate chapter, gain appreciation for what are the key issues related to house management and finance. There are opportunities to participate in Alumni events like homecoming, Escape to 117 Ash, class(s) reunions etc. Participate means not just attend but to participate in the planning and support for the activity.

There are opportunities which are currently in place to provide mentoring to undergraduates and there could also be career guidance and counseling to help future engineers, architects, and business students as they explore their future opportunities.

There are opportunities to be a class contact to increased communications between brothers of your era, exchange information with your close brothers and make plans to connect on a regular basis.

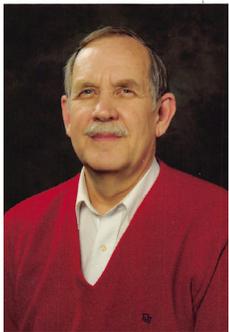
And for some alumni, like me, there is always the possibility to write an article for the Open Visor and communicate what your DU experience has meant to you. Participation also means following the Chapter operations. Colonnades sends several alumni communications each year. The Open Visor gives a good overview of DU activities, and timely emails keep you updated on recent events and the chapter's

success. Open those emails, you will see how much alumni support is critical to chapter excellence. And as always, there is the opportunity to financially support the Colonnades. Colonnades funds provide scholarships, leadership training, alumni events, Open Visor communications and much more. This year there will be additional costs for professional cleaning, supplies, etc.

You may wish to give via Delta Upsilon International or Iowa State. The DU Foundation and the ISU Foundation accept larger amounts that build a financial foundation for the future. These are earmarked for special chapter needs. Please think about how you can be engaged and contribute to our mission of "Building Better Men." I have volunteered and donated. You can have an impact too!

**Bryan Kinnamon '69**  
*Colonnades Board*

## Still True: Once a DU Always a DU



A plaque with that reminder hangs in the DU chapter at NDSU where I served as advisor for 30+ years. I arrived on the NDSU campus six years after leaving ISU and with an MFA in Dramatic Arts from the U of I. I discovered the DU colony house just across the street from Little Country Theatre where I worked. Initiation of the chapter was held in the spring and

I was asked by the International Fraternity to assist with that ceremony. Thus, began my long association with the chapter at NDSU. In addition, I was soon asked to serve as Province Governor being responsible to represent the International at the chapters in Minnesota, South Dakota, North Dakota and Winnipeg, Canada. I traveled to all of the chapters during my three year term of engagement in that position.

My opportunities of working with brothers as an undergrad included: Homecoming lawn displays (even though we weren't on the "official" route), holiday door decoration contests, annual competitive variety performances with Mom Peterson at the piano (like our "My Fair Coed") and annual Veishea floats. These activities combined with my academic work in Architecture and Interior Design helped me to find a life in theatre.

About a dozen years ago I stopped by the DU house on my way home to Iowa City to visit family. I found a nearly empty house that had been seriously abused and neglected. I was stunned by that experience because it was such a disappointment to find we had young members who cared so little for the chapter and its history of distinction. The dignity of our brotherhood was compromised, and a small group of interested alumni stepped forward to prevent the loss of 117 Ash forever. That group led by a devoted steward Jami Larson brought the physical structure and membership back to life. Now those stalwart brothers need assistance from a broader range of brothers to help move ISU DU forward especially in this unprecedented COVID experience.

In addition to continued alumni financial assistance the most critical need we have is to increase active participation on the Colonnade Board of Directors. Going forward the management of 117 Ash LLC will be added to Colonnades in addition to previous alumni responsibilities. Reflect on your experiences as an undergraduate member and reignite the passion you held for DU at ISU.

**ONCE A DU ALWAYS A DU!**

**Don Larew '63**

*Colonnades Board, Life-long DU Volunteer*

# The Colonnades

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## Delta U Remembers...

### William A. Sigman '50

Bill Sigman, 91, of Indianapolis, died May 3, 2020. A Dubuque native, he earned his Iowa State degree in Mechanical Engineering and was with Johnson Controls until his retirement in 1991, when he became a partner in the Architectural/Engineering firm of BSA Life Structurers, retiring in 2010. In the Indiana Society of Professional Engineers he was named Indiana Engineer of the Year in 1999. He served in the Army and Army Reserves as an Artillery Officer from 1950 to 1958. He was past president of the Indianapolis Downtown Kiwanis Club and a board member of several volunteer and educational groups, and was the first person awarded an honorary degree by Ivy Tech State College. He also loved walnut trees as an investment, and was past president of Indiana Forestry Woodland Owners. He was a loyal financial supporter of Iowa State, the Fraternity, and our chapter. In his will, he bequeathed \$10,000 to the Chapter Legacy Plan for the Iowa State Chapter in the Delta Upsilon Educational Foundation. With a full \$150,000 endowment, undergraduates from Iowa State will have free attendance of most of the DU educational programs offered by the Fraternity. He was preceded in death by his wife of 52 years, Rita Birchard Sigman. He is survived by a son, two daughters, four grandchildren and one great-grandson.

### Matthew B. Frickenstein '97

Matt Frickenstein, 44, died March 10, 2020, in Kansas City. Matt came to DU from Aurora, Ill., and St. Charles High School. In Ames, he met Sonya Polking and married her in July 1999. Matt spent most of his career at Wells Fargo in various operations and risk management roles. He was a past board member for the Johnston Basketball Club and Hyperion Field Club. His wife and his daughter Kayla survive him.

### Chuck Holmes '56

Charles (Chuck) A. Holmes, 84, of Elkader, died May 22, 2019 in Cedar Rapids. An Ames native and Ames High grad, Chuck attended ISU, then entered the Army serving until 1956 as an artillery fire controller in Augsburg, Germany. He then graduated from the College of Pharmacy in Iowa City in 1960, then earned

a degree in dentistry there in 1968. He practiced dentistry in Elkader until 2004. Chuck married Winnafred Thiessen of Clinton on August 13, 1968; she survives, along with five children and 11 grandchildren. He enjoyed reading, fishing, and his weekly round of golf with his regulars.

### William E. Murphy '52

William E. Murphy, 90, of East Troy, Wis., died February 3, 2019 at his home. He was born on May 9, 1928, and married Maya Cottrell on December 22, 1952. William was a manufacturing rep for Dunsmore Murphy & Associates and later became owner and operator before retiring. He also belonged to the Lake Beulah Yacht Club. William is survived by four children, six grandchildren, five great granddaughters, and a sister.

### Donald Linnan '51

Donald Linnan, 89, of Spencer, died December 15, 2018. He was born in Fort Dodge and grew up in Pocahontas, before earning a degree in civil engineering Iowa State. Don married Joan Wainwright on Jan. 22, 1955, in Pocahontas. He first worked in the family owned construction company there, then in Des Moines with the DOT, and was then Buena Vista County engineer for 35 years, during which time he won many state awards. He coached Little League baseball and served on many boards. He served in the U.S. Army for two years, during the Korean War, and was honored to participate in the Brushy Creek Area Honor Flight to Washington, D.C., in 2015. He is survived by his wife, six children, 17 grandchildren and six great-grandchildren.

### Cal Canady '67

Carl "Cal" Leonard Canady, 73, died at home in Ames on March 7, 2018. He was an Ames native who attended Gilbert High School where he excelled in basketball and track. He earned his teaching degree at ISU and went to work for the Ames Post Office, serving at the window, and as Santa's helper responded to the letters of hundreds of children. He and his wife Hope raised a son and a daughter, who survive him along with four grandchildren.



# The OPEN VISOR

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## Living at Delta Upsilon is a Bargain

Cost of living at 117 Ash Avenue versus Iowa State Dormitory with Gold (Least Expensive) Meal Plan

### Cheapest Living Situations w/ Airconditioning and Comparable Meal Plans

### Annual Savings at 117 Ash Ave

|  |  | <u>Dollars</u>     | <u>Percent Dorms more</u> |
|--|--|--------------------|---------------------------|
|  |  | <u>Saved at DU</u> | <u>Expensive than DU</u>  |
| DU 2 Man Study Room<br>\$ 7,500.00             | 2 Man Room (Larch, Willow, Friley)<br>\$ 8,989.00    | \$ 1,489.00        | 19.9%                     |
| DU 2 Man Study Room as a Single<br>\$ 8,500.00 | 2 Man Room as Single (Larch, Willow)<br>\$ 11,473.00 | \$ 2,973.00        | 35.0%                     |
| DU 2 Man Suite w/ Bathroom<br>\$ 8,100.00      | 2 Man Room (Maple)<br>\$ 9,614.00                    | \$ 1,514.00        | 18.7%                     |
| DU 2 Man Suite w/ Bathroom<br>\$ 8,100.00      | 2 Man Room (Eaton, Martin)<br>\$ 10,679.00           | \$ 2,579.00        | 31.8%                     |
| DU 2 Man Suite w/ Bathroom<br>\$ 8,100.00      | 2 Man Room (Geoffrey)<br>\$ 10,486.00                | \$ 2,386.00        | 29.5%                     |
| DU 1 Man Suite w/ Bathroom<br>\$ 8,900.00      | 1 Man Room (Friley)<br>\$ 10,360.00                  | \$ 1,460.00        | 16.4%                     |
| DU 1 Man Suite w/ Bathroom<br>\$ 8,900.00      | 1 Man Room (Buchanan)<br>\$ 11,261.00                | \$ 2,361.00        | 26.5%                     |



**WEAR**  
A FACE COVERING



**DISTANCE**  
6 FEET (2M) APART



Pat Sogard posts one of many COVID reminder signs around the house

IOWA STATE UNIVERSITY.



Professional cleaners work on the house carpets this summer. Additional vendors delivered a deep cleaning. During the semester professional cleaners will disinfect high touch areas.