



The OPEN VISOR

THE PUBLICATION OF THE IOWA STATE CHAPTER OF DELTA UPSILON

November 2018

Chapter Earns 4th Straight 'Top 7' Trophy

For the fourth year in a row, Delta Upsilon has named the Iowa State Chapter a Sweepstakes finalist.

The Sweepstakes trophy is the highest honor a chapter can receive and is based on the requirements of: chapter GPA, chapter size, Global Service Initiative fundraising, Chapter Excellence Plan points, and more.

Seven chapters were announced as Sweepstakes finalists at the Leadership Institute in Scottsdale, Ariz. held July 26-28. Delta Upsilon Executive Director Justin Kirk, Boise State '00, identified select achievements that put Iowa State in the top echelon of nearly 80 Delta U chapters:

Colonades President Colin Finn said, "This chapter has a passion for philanthropy. This past school year, its brothers raised nearly \$8,000 for GSI through events like Delta Scoopsilon and DU Donuts. Seven chapter members attended this May's Global Service Initiative, and each brother averaged 29 service hours per year. The chapter also partnered with groups like ARC and the Special Olympics.

On campus, the men excel academically, and the 82-man chapter is well over the IFC average size."

The Sweepstakes Finalist trophy was not the only hardware the Chapter took home. On Thursday night, they won the Health, Safety and Prevention Award which recognizes those that are making the culture of their chapter safer for both members and visitors. Recipients address loss prevention as an opportunity to learn and make the fraternity experience safe and beneficial to members, physically, mentally, and emotionally.

The men at Iowa State created a new committee within the chapter that provides a proactive approach to address, educate about, and support mental health, as well as domestic and sexual violence. These topics can be hard for college men to discuss, but this new chapter committee proactively tackles these subjects as a way to prevent risk and support both brothers and friends. Such proactivity and vulnerability are worthy of recognition.

During the Saturday philanthropy luncheon, the top three overall GSI fundraising chapters were recognized. With the third highest fundraising total at \$7,845 the Iowa State Chapter was recognized! We followed only the Central Florida Chapter at \$8,618 and the Kansas State Chapter at \$13,081.



Brothers with the Sweepstakes Finalist Trophy, Bennett Kammermeier '20, Adam Perkins '20, Alex Hauser '20, David Rios '21 and Colin Finn '05



Chapter delegates enjoying the sunshine before the closing night of the Leadership Institute



ISU Brothers Take the Stage at the IGNITE Series

At the 2018 Leadership Institute six brothers took the stage to share their stories of belonging, brotherhood and lifelong friendships in Delta Upsilon. They each had 10 minutes to ignite the crowd of over 200 with excitement with a compelling idea, vision or story. The IGNITE Series is all about the innovation that can be sparked when passionate brothers get together in the same room.

Some very talented, passionate brothers took the stage and out of the many applicants TWO Iowa State members were chosen to speak.

The first speaker was Bennett Kammermeier. He will be a junior this fall and is a Supply Chain Management major. He currently serves as his chapter Vice President of Membership Education and is a past social media chairman.

Through the experiences Bennett has had in his chapter and by attending programs like the DU Emerging Leaders Experience and LI, he has been inspired by how vast and amazing our great Fraternity is. He has seen that we are not just friends, but brothers for life. His IGNITE series was titled "Forever a Brother."

The final speaker to the stage was Alexander Hauser. Alex will be a junior this fall majoring in construction engineering and is a past Iowa State DU Chapter President.

We've probably all experienced it: a strange look or a question from a friend or family member when we've told them we've joined a fraternity. For Alex, joining DU is the best decision he has made as an undergraduate. He is passionate about sharing his experience with others and explaining why fraternity membership is still relevant. His passionate IGNITE series was titled "Why Join DU?".

President's Report

This semester is off to an excellent start for our chapter! We are welcoming in an associate member class of 31 men, with each of them bringing unique interests and characteristics to our chapter.

Our large focus of this semester has been professional development of the entire chapter. A number of executive members helped coordinate a career fair preparation seminar to help the younger members with their resumes and give networking tips. Overall our chapter did an excellent job at the career fair; many men landed valuable internships that will assist them in their careers.

In addition to this, the President of the University, Wendy Wintersteen, paid us a visit and came over for dinner and a chapter meeting. She discussed the topic of leadership and how to advance in your career.

The focus of the rest of our semester will continue to be on the development of our associate member class, and forming them into strong leaders not only in our chapter, but in our entire community.

Thank you to all the alumni for their continued support of our great chapter!

Dillon Bidjou '20
President of the Iowa State Chapter of Delta Upsilon Fraternity

Mom's Weekend Recap

We had our inaugural Moms Weekend in October and it went so well that we want to make it a yearly tradition. Over 30 mothers showed up for the event! We created shirts that all of our members and their mothers received. After having a short meet and greet and shirt reveal we all went to Center Grove Orchard. This was a great experience for everyone. After the orchard we met back at the chapter house for games and food.

Getting the opportunity to meet our brothers' mothers and providing our mothers the opportunity to meet each other was fantastic. This was a great way to demonstrate the promotion of friendship and extend that pillar beyond our brotherhood.



President Wendy Wintersteen Visits 117 Ash

On September 24th, we had the pleasure of welcoming Iowa State President Wendy Wintersteen and her husband, Robert Waggoner, to a Monday night dinner and a chapter meeting. She held a Q+A session regarding her role at the University, as well as answering questions regarding the University's support of Greek life. Additionally, President Wintersteen shared some valuable insight on leadership and how to advance in your career.

Chapter Members Greet Brother Vilsack After Campus Speech on Trade Relations

Former Iowa Governor and U.S. Secretary of Agriculture Tom Vilsack, *Hamilton '72*, came to Iowa State to discuss the topic of International Trade as it relates to agriculture. His presentation focused specifically on the current trade relations of the United States with Mexico and China. It was great to see a successful alumnus of Delta Upsilon speak, and he served as an inspiration to the men of our chapter.



DU Alumni Value Reconnecting at Escape

One delightful outcome from the fifth Escape to 117 Ash last July was the way alumni who may not have seen each other in many years could reconnect and carry on the friendship and brotherhood forged at 117 Ash during their college days. This reconnection was captured by one first-time attendee, Mike Brooks '78, who upon walking toward the front yard and seeing one pledge brother and the wife of another, said, "Well, so much for worrying that I wouldn't recognize anyone!"

We asked two other first-time Escapees to write a little more about that wonderful reconnection.

For Jim Monachino '76, it was a matter of wanting to overcome the distance he felt, in time and space, between his Iowa State and DU experiences and the present. "Since retirement, I had a lot of time to reflect on this. Is the fraternity experience different now? How has the ISU DU Chapter evolved? What happened to the brothers I met during my time at DU?"

"Living in Phoenix for the past nine years, I really felt distant from my college and fraternity past. I finally did something about this and reconnected with Delta U at ISU by attending Escape 2018. What a fantastic experience!

"I learned how our Chapter has made its amazing comeback and is now very relevant to the lives of the current members. I learned how the talents and financial contributions of numerous ISU DU alumni made such a difference to the fate of our fraternity Chapter and 117 Ash," Jim wrote. "I was so proud of the undergraduates, hearing of their impressive accomplishments in academics, social activities, and philanthropy, and their dedication to making Delta Upsilon the best chapter on campus. The ability to share my work and life experiences with these young men, and learn of their backgrounds, was very rewarding to me and I think to them. Their interest and questions were fantastic."

Lastly, Jim wrote, "the ability to re-connect with long lost fraternity brothers and learn of their lives, successes, and challenges was very

rewarding. The stories shared and the memories relived, make the promise of keeping in touch after the weekend never in doubt. Thanks to all who helped put the event together, and, especially Mark Kuchel for making sure I made it back!

"I look forward to staying in touch with long lost brothers, visiting the ISU DU Chapter when possible, and donating financially to the Chapter in the future," Jim wrote. "I hope to be part of the ongoing success of the ISU DU Chapter in helping mold the young me into the leaders of tomorrow. I encourage all the ISU DU alumni to do the same!"

Jerry Stevens '74 had similar thoughts and encouraged all DU alumni to attend Escape next year for an "outstanding time and a great memory."

There was no problem meeting old friends. "Some of us will look different, but we all remembered each other," Jerry wrote. "We picked up where we left off when we were in the house. Find out where everyone ended up, and someone that you know may live close to you."

Jerry said our revived chapter's beautifully restored home is a great summer meeting place for alumni. "The house is looking better than it ever has," he wrote, and "you will immediately remember all of the good times you had there. The young DUs that live at 117 Ash are doing a great job carrying on the DU tradition at ISU. We also had a chance to remember the brothers that are no longer with us which was a wonderful event."

The next chance to experience this reconnection will be the sixth edition of Escape to 117 Ash, set for July 19-21, 2019. The reunion class focus will be the classes of 1979 through 1986, but as we saw last year with almost 100 DU alumni, wives, sweethearts, and undergraduates, there will be many alumni from all grad years who won't want to miss the fun.



Among those attending the many-class reunion, from top row left to right:

Steve Swinton '73, Romey Thompson '74, Steve Koch '77 with Doug Smith '77 just behind him, Tom Rice '79, Jim Monachino '78, Dave Ellingson '74. Second row from top, Bryon Kinnamon '69 in background, Mark Whitehill '77, Mike Brooks '78, Tom Hood '77, Bob Carter '78, Jerry Stevens '73, Don Krall '76, Craig Vermie '73, Dana Dettmann '73, Don Greenwood '75. Third row from top, Mark Kuchel '76, Jami Larson '74, Bruce Becker '75, Les Kempers '75, Dave Moore '78, Kip Smith '75, Bob Provorse '78. Front row, John Carson '73, Rick Hupp '72, Tom Hansen '79.

Preparing for Life After College

By Kevin Guinan '15

Homecoming. Dorm life. Late-night studying. Cyclone Alley. Cold airs. Tailgating. Greek week. Apartment life. Campustown. Fine dining at the Memorial Union Panda Express. These activities and experiences seem like they will never end when you are in college. However, they do end once you put on the cap and gown, and that is okay.

It is important to continuously prepare for life after college. That preparation should start early in your college career. You don't have to know exactly what you want to do after college, but it should be something you are thinking about. With that, I will offer a few suggestions.

Suggestion 1: If your department offers a career fair, go to the career fair (even if you are not looking for an internship). The best way to gain knowledge of potential careers in your industry is to ask questions of companies in your field. You may even start to form relationships with recruiters if you show up to the career fair early in your Iowa State adventure. This can only help you. Put together a resume and get to the career fair.

Suggestion 2: Take academics seriously. A good way to ensure you have multiple career options upon graduation is to ensure you have a respectable GPA. There are many companies that won't recruit a candidate with a GPA below 3.0. There are many graduate schools that look for a GPA that is substantially higher than 3.0. That doesn't mean you will have no options with a lower GPA, but they may be limited. Set a goal to have a GPA of 3.0 or higher.

Suggestion 3: Get involved in multiple organizations. As an

underclassman, you many have a tough time filling out a resume. With your involvement in Delta Upsilon, campus clubs/organizations, study abroad programs and other areas you will be able to add leadership experience to your resume. This, in addition to academic success, is what recruiters and graduate schools are looking for.

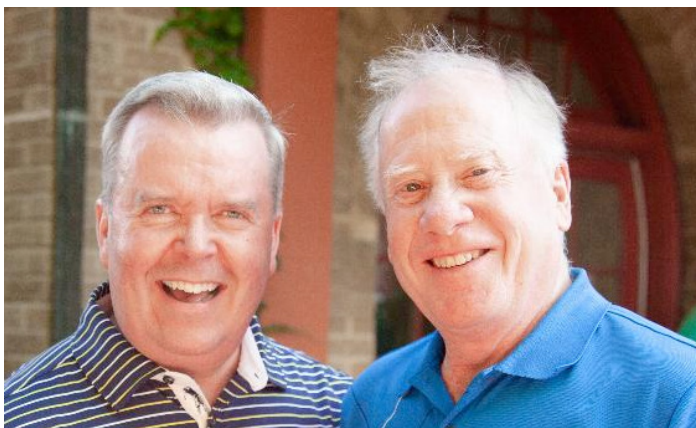
Suggestion 4: If you are struggling with your career path, make an appointment with Iowa State Career Services and take a career aptitude test. This could give you some insight into a career that will fit you and how to get to that career. It may even indicate that graduate school is an option for you.

Suggestion 5: Consider the things that will make you happy. Is there a specific location you want to go to after college? Is it money that drives you? Are you looking for flexibility in your work hours? Do you have to complete more schooling to get to where you want to be? Make sure to consider multiple important factors when deciding on your next steps.

Suggestion 6: Get at least one internship. This is the best way to judge what entails your field of study.

Suggestion 7: Ask for advice. If you have questions, ask a DU alumnus. If you don't know who to ask, e-mail me at kevinjguinan@gmail.com and I can direct you to the right person.

Suggestion 8: Look forward to life after college! Many college students stress about what life will be like in "the real world." I'm here to tell you that life after college is different, but it is still rewarding and fun. Enjoy your time at Iowa State, but look forward to your future adventures!



Quick Profiles in DU Leadership

DU at Iowa State has always generated leaders, and here are two brothers who have distinguished themselves in service to two great Iowa universities.

Jeff Courter '84, left, took his ISU degree a step further to study law at the University of Iowa. He became the College of Law representative on the board of the U of Iowa Alumni Association, and recently concluded a term as its President.

Craig Foss '71, also an attorney, followed a similar path, rising to a position on the ISU Alumni Association board of directors, and also serving as its President.

Both Jeff and Craig also have been instrumental in the revival of ISU DU, being among the members of 117 Ash LLC which has guided the renovations of 117 Ash and the revival of the undergraduate chapter.

Larew: DU Helped Me Create, Grow and Lead

As I reflect on my life after commencement from Iowa State fifty-five years ago this year the most meaningful part of my undergraduate career was my time spent with Delta Upsilon fraternity. I was invited to join an organization I was completely unfamiliar with and in which I only knew one upperclassman who was also a graduate of Iowa City High School. My parents had not allowed me to become involved with the Greek system during my freshman year so I lived in campus housing that offered me little in the way of opportunities for personal growth and leadership experiences. My creative interests were encouraged and utilized by the fraternity in so many ways. From Homecoming lawn displays, VEISHEA (dare I say it) parade floats, Holiday front door decorations that we then won 1st place so many times they retired the award; to "MY FAIR COED" (freely adapted from MY FAIR LADY) for the annual campus variety show competition. These as well being scenic designer my senior year for the VEISHEA production of THE MUSIC MAN the year that Meredith Willson served as Parade Marshall for the parade combined to create an "intern" experience for my future career as designer and Professor of Theatre at North Dakota State University. My fraternity gave me administrative experiences from assistant summer traveling rush chair thru to President of the chapter of 85 men that developed me into a more confident leader in many ways as my life became more self-directed and focused. I felt it is important to acknowledge the impact on my life by my unique fraternity experience so I served for many years as chapter advisor of the NDSU chapter and then became heavily involved when we almost lost our chapter at Iowa State. Reflect on your experience with Delta Upsilon at ISU and see how you might be able to translate those memories into actions in support of the chapter.

Brother Don Larew
Iowa State 1963
NDSU 2010

DUEL Ties Traits to Leadership

By Edward (Zack) Stanek '21

I am very pleased with my experience from attending DUEL this summer. The conference was centered around looking into one's biggest strengths and how these traits could be utilized in a leadership position. I discussed with fellow members of Delta Upsilon from around the country how my character traits and beliefs would help me to be a successful leader in my chapter. The various teamwork activities gave some insight into which types of personalities would best compliment my own while working together to complete a task. I thought it was great how most of the conference focused on looking at my own individual role in my chapter. I was able to better understand how I personally can best help my chapter reach its goals.

Another big reason DUEL was such an effective experience is that we were able to visit Williams College in Williamstown, Massachusetts, where Delta Upsilon was founded in 1834. During the visit, my group looked into the history of Delta Upsilon and the beliefs it was founded upon as the first non-secret fraternity. Knowing the history of my fraternity has really helped me to feel a connection with the original thirty founding members, and inspires me to carry out their mission of maintaining a spirited brotherhood that impacts the surrounding

community in a positive way.

Overall, looking back at my experience at DUEL leaves me with nothing but positive things to say. I am very lucky to have been given the opportunity to attend this conference and would absolutely recommend it to any fellow members that are looking into becoming a leader in their chapters. DUEL has given me the tools necessary to run for a position on my chapter's executive board this coming semester.



Brothers Ed Stanek '21 and Adam Perkins '20 at Williams College

At GSI, Serving a Family in Mourning

By Nic Schneider '20

As a freshman in college I decided that I was going to go out of my comfort zone and take on new and excited experiences. Delta Upsilon has provided me with a great opportunity to travel to Jamaica to serve families and schools in need. Not only was this a chance to make a difference in other peoples life, but in mine as well.

I was a very "stay close to home" type-of-guy coming from Des Moines, Iowa where the community is safe and sheltered. I knew that if I wanted to make change and understand there is more to the world, I had to branch out. The men I met at Delta Upsilon helped show me how important it is to serve others and learn about new cultures. I was introduced to Global Service Initiative my freshmen year and I knew I wanted to help the cause. I was a part of the Philanthropy team to raise money, and after that, I knew something big was waiting for me in Jamaica.

Our team had a few different goals in mind, some physical, and some personal. We were given the task of painting an existing school, as well as create a walkway path to the front entrance out of hand mixed concrete. As this was the job physically, our personal goals were to actually become part of the Jamaican culture and digest how life is for laborers, students, and everyday citizens. At the time, I did not know how this personal goal was going to help us accomplish anything but we all bought into it. I have been on service trips before where we were just there to get the job done and leave. Never have I been able to actually see, feel, and come to a closer understanding for how life is for the people in a new culture.

It is unbelievable the experience that we were able to have in just a weeks time. At the beginning of the trip we heard news that one of our carpenter's daughter passed away and they would be unable to help us work for one of the days we had scheduled. In Jamaica, the friends and family creates the burial tomb for the deceased on their own and the scene is some-what of a wake during this time. Our leader, Kay, is very close with their family and offered to send us to help them. We were in for quite the culture shock. To give an idea of what we were thinking,

we: 1) Did not know what to expect; 2) Only know two people who we met the day before; and 3) Kay, the one who knows them most, did not go with us. The phrase, "Going in blind" fit pretty well here. When we arrived, the family greeted us and started giving us small jobs to do while we worked and included us completely. They would check in on us and made sure we were doing alright, and were more hospitable than a 5 star restaurant. I could not fathom how they could be so kind to us and joyful when a tragedy had happened not too long ago. While we were helping, a UND DU (Jake) and I were asked to go with the father of the daughter who passed away to his house to get more water. Seeing how nice and cheerful everyone was, you would think they had were living real nice lives because this is how some people deem happiness, by wealth. This family lived on the side of hill, right next to a river that floods every year, with tarp as a front door. Jake and I learned that happiness does not come from material wealth, but by satisfaction and peace of where you find yourself in life.

To truly serve, you must experience the true culture of the people, and open yourself up to see life through their eyes. Only then can you understand how to truly make a difference in people's lives, not by physical tasks alone. Delta Upsilon's Philanthropy pairing with Global Service Initiative has changed myself and many other DU lives for the better and I would recommend this opportunity to anyone.



7 ISU brothers attend the Global Service Initiative May 2017

The DU Who Thought Up Lake Laverne

by Tom Hansen '79

You already know of famous Iowa State DUs, such as Brothers Buchanan and Kildee, and of course Brother Paine, who invented the name for Veishea. Now you should know about the Michigan DU who first proposed Lake Laverne.

Among the first graduates of Iowa State, in 1872, was Laverne Noyes, who later made a fortune selling steel windmills for farm power across the Midwest. His contemporary in the Chicago area was a Michigan DU, Ossian Cole Simonds, Class of 1878, one of the founders of that chapter, and a noted landscape architect around the turn of that century.

O.C., as Brother Simonds was known, first came to Ames in 1902 when asked to evaluate the landscaping trends of Iowa State. He liked what he saw, especially the large open Central Campus, and the commitment to well-designed massed plantings around all the buildings that surrounded it.

The work of O.C. and Laverne came together in 1914. Laverne's wife had recently passed away, and he was making good use of his windmill profits in the form of donations in her memory. One of those was to hire O.C. away from his busy landscape architecture work to spend time on campus at Iowa State, planning and then supervising mass plantings.

North of Lincoln Way and east of Welch Avenue was a stream and a small swamp, surrounded by grass, used as a sort of park. O.C. took a look at it, and said something like, "You know, if we built a dam on the east end just above the interurban crossing (about where Lynn Avenue meets Lincoln Way), we could make a nice lake, about 500 feet long, and 100 to 150 feet wide." This was in November 1914, and the Daily, then called the Iowa State Student, wrote about his idea (see article).

Laverne said, in effect, I love the idea, and I will pay for it, which he did. The work was done between September and December 1915, just in time for winter skating. Later in 1915, O.C. and his son, M.J., Wisconsin 1915, spent several months in Ames supervising plantings around campus. And romantic couples could now walk all the way around Lake Laverne, three times if they dared.

One last thing for now about O.C. Simonds: He liked being a founder. In 1899 he was among the founders of the American Society of Landscape Architects, and later its president. Earlier, in 1880, he helped establish our Northwestern Chapter - in two weeks! But that is another story - one with connections that wind their way out West and then back to Ames and to 117 Ash.



Ossian C. Simonds, Michigan 1878, and the article from the Iowa State Daily (then Iowa State Student), November 19, 1914. Article courtesy of Iowa State University Library Special Collections & University Archives.

SIMONDS PROPOSES LAKE FOR COLLEGE

Landscape Gardener Spends First Days of Week Studying Possible Changes for Campus

O. C. Simonds, the well known landscape gardener of Chicago, whose services have been donated to the college by Laverne W. Noyes, graduate of the class of '72, spent the first 3 days of this week studying the needs of the campus.

He gave most of his time to the south part of the campus, which he thinks could be maintained and developed as a park, as has been the policy up to this time. Mr. Simonds thinks it might be possible to make a dam in College Creek a short distance above the new culvert under the interurban line. If his suggestion is carried out, there would be a lake about 500 feet long and 100 to 150 feet wide. This would extend nearly to the new concrete bridge at the Welch street entrance and cover most of the low ground which is now in grass.

Remembering Delta U and leaving your legacy

By Don Larew '63 and John Carson '73

Your experience with Delta Upsilon changes over a lifetime. You start in college, learning with brothers, growing into adulthood. As alumni, you support the chapter to pass on the gift of Delta Upsilon. In your retirement years, you can cap that DU support with a legacy gift as a lasting memorial. That is what brother Steve Schoger '74 did when he passed away March 6th of this year.



Steve's wife Jody passed away in the Fall of 2016. Steve and Jody met at Iowa State. This picture of Steve and Jody was taken on a bike excursion to Paris and Normandy in 2015 with DU brothers. We mourn the passing of brother Schoger and his wife Jody.

As a financial planner, Steve had considered what was important in his life. Family was the priority, but he also wanted to share some of his life's earnings with Delta Upsilon. Steve served on the Colonnades Board since our re-chartering in 2013. He visited the house annually and was a source of great enthusiasm and warm brotherhood at every event or board meeting. We are moved by his legacy gift to Delta Upsilon that will help us "build better men" at ISU.

You can consult with your attorney to include Delta Upsilon at ISU in your will. Please contact any of our board members if you wish to consult with a brother who is an attorney about leaving your legacy to Delta Upsilon. Thank you brother Schoger, your commitment is deeply appreciated.

Joe Stanley '72



Joseph R. Stanley '72 died on Oct. 2, 2018, in Franklin, Tenn. He came to ISU from Mt. Prospect, Ill., and went on to a successful media production career. He served as assistant director and location manager on such movies as "Blood On The Mountain," "Stranger In The Forest" and "Heaven's Gate,, and produced and directed commercials and industrial films through his own production company in Denver. Joe later spent 25 years in Los Angeles as a commercial producer at Dailey & Associates, working closely with clients Honda, Sizzler, Dole, Nestle, Safeway, Carnation, Bartles & James, Gallo Vineyards, Turbo Tax, Southern California Ford Dealers, and the California Lottery. Most recently he supervised North American advertising for The Hershey Company from his office in Tennessee. Joe was also an accomplished pilot, golfer, and musician, passions that he actively pursued throughout his vibrant and satisfying life. He is survived by his wife of 37 years, Diane, and a daughter and two grandchildren.

The Colonnades

P.O. Box 1937

Ames, IA 50010

PRESORT
FIRST-CLASS MAIL
US POSTAGE
PAID
AMES, IA 50010
PERMIT NO. 14



IN THIS ISSUE

Another 'Top 7' Chapter Finish

Two ISU DUs Picked for 'Ignite' Honor

Moms, New ISU President Visit

Preparing for Life After College

Why You Want to Reconnect at Escape

DUEL, GSI Help Chapter Members

Who Thought up Lake Laverne?

Leaving a Legacy for DU

Classmates and pledge brothers from 1979-86:

Join us to Escape to 117 Ash and relive memories from our time at Iowa State. Mark your calendars for July 19-21 2019. Over 100 brothers, wives and undergrads will enjoy a banquet, golf outing, campus tour and brotherhood at the house. Don't miss this memorable event!

Al Mores '80, Jeff Harmeyer '82, Jeff Courter '84



About 100 DU alumni, undergrads and spouses attended Escape to 117 Ash 2018. This picture captures alumni and undergrads with Rob and Pat Denson(center), the house parents from 1973. It was the largest group ever to participate in the annual Escape summer gathering.