



The OPEN VISOR

THE PUBLICATION OF THE IOWA STATE CHAPTER OF DELTA UPSILON

October 2017

Iowa State Earns THIRD Straight Sweepstakes Finalist Award



Brothers with the Sweepstakes Finalist Trophy : Jami Larson '74, David Jahn '18, Adam Schroeder '19, Bennett Kammermeier '20, Joe Verschoor '19 and Colin Finn '05

For the third year in a row, Delta Upsilon has named the Iowa State Chapter a Sweepstakes finalist.

The Sweepstakes trophy is the highest honor a chapter can receive and is based on the requirements of: chapter GPA, chapter size, Global Service Initiative fundraising, Chapter Excellence Plan points, and more.

Seven chapters were announced as Sweepstakes finalists at the Leadership Institute in Milwaukee, WI held August 3-5. Delta Upsilon Executive Director Justin Kirk, Boise State '00, identified select achievements that put Iowa State in the top echelon of nearly 80 Delta U chapters:

"The second finalist for the Sweepstakes trophy has chapter pride that is contagious. The 73 members are leaders on campus with a GPA above both the all men's and all fraternity averages. Each member also averages 15.82 service hours, and they participate in river and campus clean-ups whenever asked. The chapter's Delta Scoopsilon ice cream event not only raised money for GSI, but also for a fellow student battling cancer."

This year, the chapter sent 34 percent of its members to a Delta Upsilon educational program, the highest of this year's Sweepstakes finalists."

The Sweepstakes Finalist trophy was not the only hardware the Chapter took home. On Thursday night, they won the inaugural Alumni Engagement Award, recognizing chapters that do an

outstanding job partnering with their chapter alumni and/or local DU alumni to strengthen the bonds of lifelong membership and connect alumni with a collegiate chapter.

The chapter was awarded for the annual alumni event "Escape to 117 Ash." The Escape was started to bring together alumni from all eras to visit the chapter house for a weekend in the summer. The 2017 Escape to 117 Ash featured a reunion for the classes of 1965-1971 on Friday night; 30 brothers and spouses from the group attended a dinner that evening. Saturday featured golf and campus tours. On Saturday evening over 90 alumni and undergraduates gathered at our college home, 117 Ash to engage in fellowship over a barbecue dinner in the courtyard provided by Brother Rick "Hippity" Hupp '73.



Chapter delegates on the opening night of the Leadership Institute

President's Report

It is with much pleasure that I report that the Iowa State Chapter is off to a phenomenal start this fall semester.

Over the summer, the chapter conducted its annual Escape to 117 Ash event hosting over 80 alumni and undergraduate members. This event won the Chapter the inaugural Alumni Engagement Award, which recognizes chapters that do an outstanding job partnering with their chapter alumni and/or local DU alumni to strengthen the bonds of lifelong membership and connect alumni with a collegiate chapter. It is also with much pride that I announce that the Iowa State Chapter also received the Sweepstakes Finalist trophy, placing Iowa State as one of the top seven Delta Upsilon Chapters internationally for the third year in a row.

We are proud of all our accolades this past year, and excited to continue that trajectory. Through an amazing effort from our Vice President of External Relations, Joe Fetherling, and our Philanthropy chair, Joe Verschoor, our chapter has already raised an estimated \$5,000 for the GSI. Last year the Iowa State Chapter raised a total of \$6,060 throughout the year. Our goal is to raise another \$1,000 by the end of the semester, setting us on pace to double our fundraising efforts from last year.

Our executive board is very determined to not only be a Sweepstakes finalist this coming year, but also to win the Sweepstakes trophy. Our current executive board is working diligently to set up the incoming executive board members in the best possible position for them to close out the year strong and win that trophy. Our team will be submitting at least one submission for CEP per executive member each week.

I would also like to touch on our new family point system. Since

the Iowa State re-chartered, each new member has been assigned a pledge dad to mentor him throughout his time at Iowa State. Each dad is in one of the four families: Buchanan, Kildee, Paine, and Stucky. The past semester, I created and implemented a point system that awarded members for being actively involved within the fraternity, in Greek life, on campus, and in the community. Academics are of upmost importance, so members are also awarded for their academic success. The average points from each family are taken at the end of the semester, and the family that has the most points will win the Family Cup. This Family Cup creates a friendly competition between members, and challenges all to be the best DU that they can be. The chapter also recently conducted its first annual Family Olympics. Comprised of four different challenges or activities, one picked by each family that challenges each family. It was an overwhelming success, and we had nearly the entire chapter there cheering on their families and having fun with other brothers.

Our chapter's participation in all areas continues to grow stronger, and I am confident that this new family point system and the Family Olympics will only further facilitate our ability to do great things for the Iowa State Chapter.

The Iowa State Chapter has and continues to make strides on both international and local levels. As we continue to grow and become an even better chapter each year we are grateful for all of our alumni's involvement as we couldn't be where we are today without them.

Dikaia,

President Adam Schroeder '19

Fall Pledges

First Name	Last Name	City	State	Major	Year	First Name	Last Name	City	State	Major	Year
Ethan	Akkawi	Downers Grove	IL	Engineering	(1) Freshmen	Graham	Owen	Geneva	IL	Chemical Engineering	(1) Freshmen
Wesley	Anderson	Aurora	IL	Marketing	(1) Freshmen	Jason	Park	Bolingbrook	IL	Mechanical Engineering	(1) Freshmen
James	Enowmbitang	Lake Villa	IL	Apparel Merchandising	(1) Freshmen	Adam	Perkins	Aurora	IL	Marketing	(2) Sophomore
Michael	Fritz	Brighton	IA	Architecture	(1) Freshmen	Nick	Ruffolo	Ankeny	IA	Kinesiology & Health	(2) Sophomore
Lee	Hanus	Solon	IA	Architecture	(1) Freshmen	Rudolph	Schoenecker	Minnetonka	MN	Political Science	(2) Sophomore
Jon	Kruse	Sergeant Bluff	IA	Undecided	(1) Freshmen	Zack	Schwake	Aurora	IL	Marketing	(1) Freshmen
Andrew	Marek	Downers Grove	IL	Software Engineering	(1) Freshmen	Zack	Stanek	Omaha	NE	Aerospace Engineering	(1) Freshmen
Jeremiah	Myles	Round Lake beach	IL	Business	(1) Freshmen	Gavin	Stumpf	Cedarburg	WI	Civil Engineering	(2) Sophomore
William	Motquin	New Franken	WI	Civil Engineering	(1) Freshmen	Jake	Swanson	Eden Prairie	MN	Marketing	(1) Freshmen
Mitchell	Mueller	Broomfield	CO	Mechanical Engineering	(1) Freshmen	Zachariah Szabo		Cedar Rapids	IA	Mechanical Engineering	(2) Sophomore
Dalton	Niemeyer	Fort Dodge	IA	Industrial Tech	(2) Sophomore	Miles	Williams	South	MN	Business	(1) Freshmen
Nate	Nebel	Glenwood	IA	Engineering	(1) Freshmen						

Philanthropy a Priority; Goal is \$10,000

On September 12, 2017, the Iowa State DU chapter hosted its third annual Delta Scoopsilon event. Created by the fraternity in 2014, Delta Scoopsilon is a fundraiser for GSI; guests pay \$5, and in return receive a banana split sundae, with toppings, get to enjoy music, and have the opportunity to learn about the Global Service Initiative. The event has been such a success that many DU chapters across the country have adopted the name and concepts for their own fundraising efforts.

Delta Scoopsilon continues to grow and become more successful each consecutive year. Last year, the event raised \$2,900 for Global Service Initiative, and set the chapter on track to raise over \$6,000 for the entire academic year. This year, more than 400 people came to the event, and more than \$3,100 was raised from just this event.

This summer, the philanthropy committee focused its efforts on planning for the philanthropy, securing donations from friends, family, and DU alumni. During the annual summer alumni event: Escape to 117 Ash Ave, the undergraduates hosted a “piano bash.” Alumni were invited to make donations to the GSI in exchange for a swing at an old DU piano. The piano bash raised an additional \$710 for the GSI, which combined with all the summer fundraising efforts and Delta Scoopsilon put the chapter at a total \$4,530 for the GSI this semester.

Delta Upsilon Emerging Leaders Experience

DUEL was a once in a lifetime experience. It showed me what Delta Upsilon is all about. I spent an entire week with DU brothers from around the world! We participated in group activities, working as a team. I plan on sharing the activities I participated in with my new members this fall. We completed a strength finding test that identified our top five strengths and taught us how to interact with different types of strengths. Learning about other's strengths was beneficial, so that I can complement others strengths with my weaknesses.. This will be a huge benefit to working with the Executive Board back in Ames this fall.

Going to Williams College was a great experience as well. I recommend visiting the birthplace of DU to all alumni and current members. I enjoyed learning more about the anti-secrecy and how the fraternity transitioned into a non-secret organization. I even got to see the Delta Upsilon memorial in front of the original house. My favorite part was getting initiated into the Williams Society. I received a chain and pin to attach to my DU badge. The facilitators that DU international brings to these educational experiences are amazing. I can't believe how many people they have that I met through the

The undergraduate chapter is well on their way to raising over \$10,000 for the entire academic year. If the chapter achieves an amount of \$10,000 raised for the GSI, three Iowa State DUs will have the opportunity of a lifetime, participating in the Global Service Initiative service trip to Jamaica. Additionally, if we reach our goal, numerous chapter records will be broken for fundraising, GSI participation, and the chapter will be placed in an excellent position to win the sweepstakes trophy at LI 2018.



(Above) DU brothers welcome guests to Delta Scoopsilon



(Above) Bennett (first row, 3 over from left) with 20 other DU brothers from across the US at Williams College

experience, and thought “Wow...they resemble a DU all the way.”

Thank you to all the alumni who support the CEA. Your gift helped me get to DUEL, and I am committed to being a strong leader in the Chapter because of my experience at DUEL.

Bennett Kammermeier '20



MEN OF MERIT SCORECARD

CEP POINTS	Percentage of Points Achieved	64.08%	●
MEMBERSHIP	Your Chapter	73	■
	Campus Average	64	■
ASSOCIATE MEMBER EDUCATION	Implemented	Yes	■
SCHOLARSHIP	Fall '17		★
	New Member GPA	DNC	
	Chapter GPA	3.20	
	Fraternity Average	3.10	
	All Men's Average	2.91	
	Spring '16		
	New Member GPA		
	Chapter GPA	2.91	
	Fraternity's Average	3.2	
	All Men's Average	3.15	
LEARNING ASSESSMENT	Membership Outcomes	2.91	●
	Survey	87.30%	
	GreekLifeEdu Completion ..	88.89%	
LOSS PREVENTION	LP Violations	0%	★
	Available Credits Received ..	70%	

- Chapter GPA and Campus Average are provided by the College/University.
- Service, Advisory Support, and Associate Member Education implementation are self-reported by the chapter and/or advisors.
- All other data points are managed through IHQ.
- A chapter who did not report the data will be listed as NR.

★ = ASPIRATION

■ = EXPECTATION

● = MINIMUM

▲ = BELOW MINIMUM

X = DID NOT COLLECT

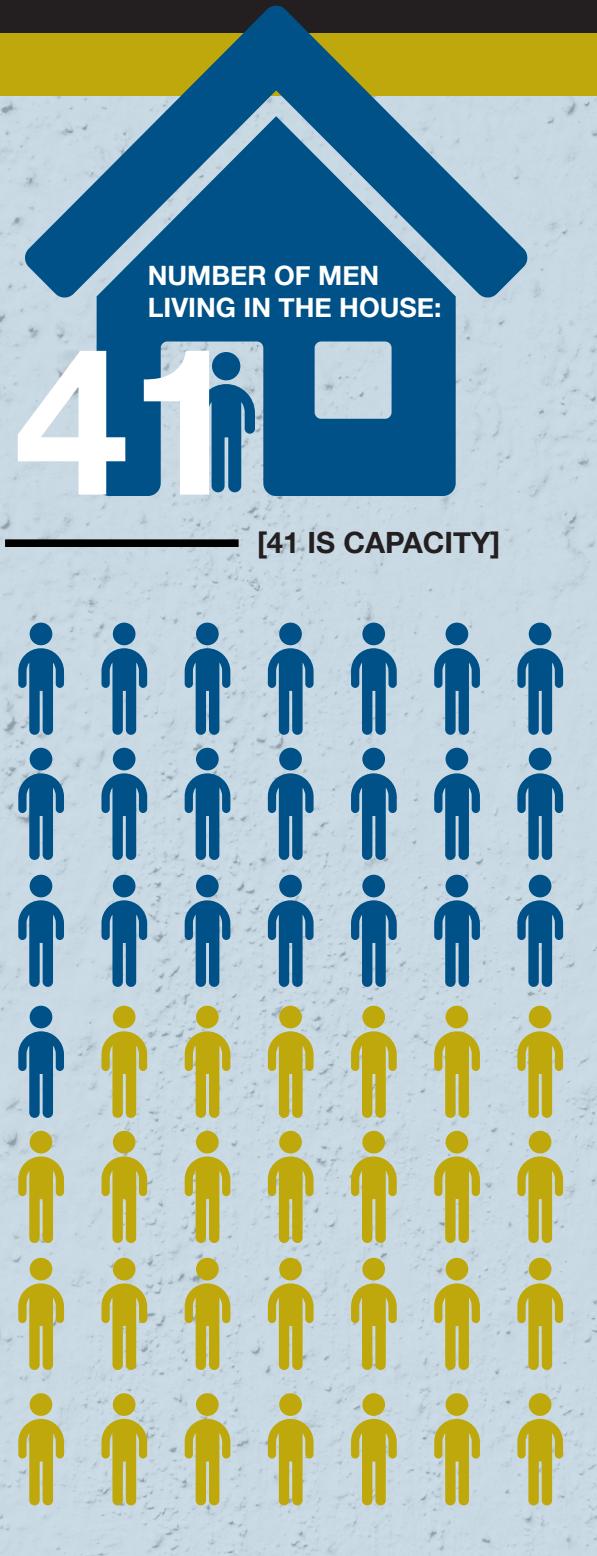
TOTAL ASPIRATION: ★★★★

TOTAL EXPECTATION: ■ ■ ■ ■

TOTAL MINIMUM: ● ● ●

TOTAL BELOW MINIMUM:

RECARD: IOWA STATE



TOTAL FALL PLEDGES: 27



CEP IMPROVEMENT PLAN

Set monthly goals for CEP completion over the next year and submit to IHQ including Skype check-in every month with IHQ liaison.

Host CEP training seminar for all officers and advisors.

Create a chair position under VP Admin that would document all events with pictures. These could then be given to the respective Executive Officers to submit the event for CEP.



SERVICE IMPROVEMENT PLAN

Work with Director of Global Initiatives and IHQ staff liaison to create a service plan for the next year including identifying a local charitable partner and regular service opportunities.

Ensure that an executive member or chair member is tracking service hours for all members whether for chapter events or non-chapter events.

Consult campus fraternity/sorority advisor to identify local service opportunities or areas of need.

Develop and outline a membership expectation regarding the completion of required service hours.



LEARNING ASSESSMENT IMPROVEMENT PLAN

Work with IHQ liaison and Director of Loss Prevention to establish a plan for GreekLifeEDU completion and timeline.

Have everyone bring their laptops to chapter meeting and have everyone do their membership outcomes survey before you start meeting.

GSI Service Continues to Change DU Lives

When I joined Delta Upsilon, I had a lot to learn about the Global Service Initiative. I remember sitting in my first new member education class talking about it and how life changing the experience can be. Now, after going on the trip, I have become an outspoken advocate for the opportunity whether it's raising awareness in our chapter house or sharing about the experience around campus.

GSI changed my life. Immediately after exiting the airport, a group of DU brothers from different chapters was waiting, ready to greet me upon my arrival. It took not even 30 minutes for us to bond and become a team; something is that was crucial to the whole experience. The goal of our trip was to help add an addition to a school so more students could attend. No construction equipment was available, and all the work we performed, was completed by hand—hence the need for a close, open-minded team.

As a team, we had to overcome a great deal of adversity throughout the week. It rained so heavily one night that we were not able to return to our worksite the remainder of the week because of severe flooding. Instead of tossing in the towel, we persevered like a true DU should. Our leader, Kay, made phone calls and found us alternative opportunities to serve the community. The rest of the week, we spent painting the interior and exterior walls of a four-story school. It was in this experience that I could truly feel the major impact we were making. About 300 students attended this school, and they were not shy; they were eager to play with us until we were all gasping for air in the Jamaican heat. Seeing these kids every day motivated our entire team. The smiles we put on their faces, the grateful thank you received from the teachers and the overall feeling of accomplishment made this experience so meaningful to me. Making a positive impact is what being a DU is all about. DU is leaving a positive mark on the island of Jamaica, and I hope that we continue to change the lives of not only the locals, but also the DUs that go on the trip.

Patton Kiesewetter '20

My experience being a part of the Global Service Initiative trip in June was life changing. Learning about the Jamaican culture, as well as serving the people of the community was an incredible experience. During the trip, we worked on an addition to a Higher Heights Academy in Negril, Jamaica. The trip began with a day of rest from traveling, and we went to a local church for

about an hour. We got to experience how they worshipped and met the local children who attended. One of the first interactions we had was with a little girl who shared the pews with us. She tapped on the brother's shoulder next to her and asked, "do you have games on your phone?" This really made us realize that the children here were very similar to children in the United States. A small group of children played with Snapchat filters in the back of the church, while the adults shared stories of what God had done to help them through the week. One of the more frightening stories was shared by an older man, who told a story about how he had been delayed on his way home. He thanked God that he was delayed, because had he not been delayed, he would have been headed home right through the middle of a shootout that occurred on his path toward home.

We started the work week on Monday, building a new addition on the school. The work had been started by the previous trip. The walls were below waist height, it was an uneven foundation, and the paint on the school was faded. The children were curious to watch us, but were not allowed to leave their lessons. We spent most of the first day learning how to mix concrete and filling in the walls. Throughout the week, we saw walls rise and the foundation flatten. Unfortunately, we were rained out one of the days we were there; which was heartbreaking. This meant that we were not able to start on the roof while we were there; however, we did manage to repaint the complete exterior of the existing portion of the school.

At the end of the week we said our goodbyes to the children, and they surprised us all with a small ceremony to thank us and present us with gifts. Each child gave us a hug and a key chain shaped like the island. It was an extremely moving moment, because even with what little they had, they still chose to give us something before we departed. The child who had stolen my hat all week and asked for piggyback rides constantly presented me with his key chain. It meant a lot to me, and I could tell that he was sad we were leaving. As we left for the day, we were given the option to leave our work shoes behind, because the locals would be able to use them. We then boarded our bus, and went back to the resort for the last time. The next morning, we said our goodbyes and thanked the staff for being so accommodating all week. We headed to the airport, and then went on our separate ways. It was a long flight back. I left as a changed person; it was an extremely moving experience I will never forget.

Sam Walker '19



Sam Walker taking a break from handing mixing cement at a school outside of Negril, Jamaica



Brothers from the classes of '65-'71 gather at the house on Saturday evening

'65- '71 Reunion a Big Hit at the 2017 Escape to 117 Ash

The fourth annual Escape to 117 Ash was one for the record books! The weekend kicked off on Friday night as over 30 brothers and their spouses from the classes of 1965-1971 gathered for a formal meal at the Gateway Hotel. Presentations from the chapter and the Colonnades board brought alumni up to speed on happenings at Delta Upsilon at Iowa State. Special thanks to Brothers Mike Bowman '65, Bryan Kinnaman '69, Craig Foss '71 for putting in countless hours, reaching out to over 100 brothers from those classes to reconnect with them and extend an invitation to attend the reunion.

Saturday morning started with brunch and a Colonnades board meeting at the Chapter House. Following brunch, alumni and undergrads returned to the Ames Golf and Country Club for

an afternoon of fun and golf-many thanks to Brother Jim Smith '72 for his hospitality! Other brothers took in Brunier Gallery and a tour of Remain Garden.

A GSI fundraiser led off Saturday's activities, as we took turns smashing the old piano in the front yard. The announcement of our new award Young Alumni Volunteer of the year followed. This was presented to Brother Kevin Guinan '15 for his hard work advising the VP Academics and organizing our alumni database. Our annual memorial was held in the courtyard, and it was again the emotional highlight of the day.

Dinner and fellowship followed in the courtyard. Thanks to Brother Rick "Hippity" Hupp '73 for providing a spread of brisket and sides for close to 100 alumni and undergraduates.

Brother Oz Loved by All



James W. Osborn '73

**May 10, 1951–
May 24, 2017**

Brother, friend, storyteller, filmmaker, historian, entrepreneur, barman extraordinaire, runner, skier, Boy Scout, Explorer Scout, mason, DU and Colorado westerner.

DU brothers will recall Oz being first

man sunning on the deck to herald spring's arrival, manning the awesome water balloon slingshot, bartending at the Cave Inn and cruising behind the wheel of his beloved "baby blue

face-chine" 1965 Mustang on midnight food runs.

After owning several small businesses, Oz followed brothers Joe Stanley and Michael "Muddy" Waters into the Colorado film business, working his way up, from film crew member, production manager, producer to director/cameraman. He shot and directed local and regional TV commercials for the Denver, Chicago and other markets as well as music videos.

Oz loved being among his friends, and it didn't take long for those who met him to no longer be strangers. He wasn't shy. His took his years of experience being the funniest guy in the room and behind the bar, and he honed a routine to try his hand at stand-up comedy. He was an avid reader, life-learner and explorer.

A great friend, brother and raconteur is on the wind. The long best-story-you-ever heard is over but never forgotten. Farewell Brother Oz. Or as he would always simply say, "adios." Adios indeed.

The Colonnades

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Remembering Brother Oz

Iowa State DU Chapter Faculty Advisor Named Director of ISU Papajohn Center for Entrepreneurship

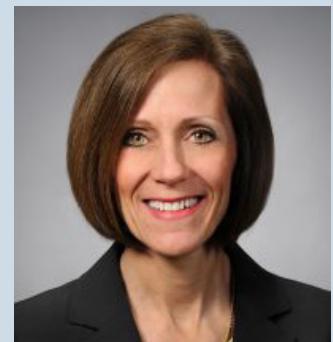
Judi Eyles has been named the new Director of the Papajohn Center for Entrepreneurship at Iowa State. She replaces Steve Carter, who will continue as the Director of the ISU Research Park. Eyles will report directly to Ivy Business College Dean David Spalding.

Since the Chapter house was re-opened in 2011, Judi has served as the chapter's Faculty Advisor. (Her photo can be seen each year in the Iowa State DU Composites). Judi, who has led Iowa State's efforts to develop entrepreneurship programing since the Papajohn Center for Entrepreneurship was created 20 years ago, was instrumental in our efforts to bring back the Iowa State Chapter of Delta Upsilon and re-open our beloved chapter house at 117 Ash Avenue. Her efforts have also led to many DU undergrads getting excellent part-time jobs and work experience in programs in the ISU Research Park.

Judi worked with Chapter Advisor Jami Larson to make Delta Upsilon the home of Iowa State's Entrepreneurship and Innovation Learning Community. Judy teaches classes every Tuesday morning in our DU Chapter house's living room. And, although female members of the EILC no longer live in the DU House, we still have members of the Chapter that go downstairs on Tuesday mornings to take a great class on creativity, innovation, and entrepreneurial thinking.

Eyles said she is looking forward to the work ahead. "This is a

very exciting time to be involved with entrepreneurship and be connected to the College of Business," Eyles shared. "The College of Business recently introduced a new entrepreneurship undergraduate major and PhD program. The college also announced a \$50 million College of Business naming gift from Debbie and Jerry Ivy, which has a component focused on entrepreneurship and student experiential learning. Our CYstarters student accelerator and the Research Park's Startup Factory provide opportunities for students and others to launch companies in a supported environment. Our role will be to continue to expand the reach of entrepreneurship programming to more students and provide support to students and members of our community who are interested in pursuing business ventures," she said.



Judi Eyles has been named the new Director of the Papajohn Center for Entrepreneurship at Iowa State.

The Iowa State DU Chapter currently has more than 30 members who are enrolled in programs in the Ivy College of Business at Iowa State.