



The OPEN VISOR

THE PUBLICATION OF THE IOWA STATE CHAPTER OF DELTA UPSILON



Centennial Celebration a Success

The ideal weather foretold a perfect Centennial Celebration for about 150 DUs and guests in Ames on Sept. 20-21, as we reinstalled the Iowa State Chapter and celebrated the start of DU's second century at ISU.

From the time alumni started arriving Friday through the last songs early Sunday morning, it was an event that no one wanted to end.

We began formally, at our wonderfully restored college home at 117 Ash. There, Chief Marshal Jami Larson '74 (Chapter Advisor and Ames city councilman) and Examiner Tom Hansen '79 (former DU Executive Director) conducted Rite I of Initiation, as we prepared to add 52 new members to our ranks. Assembled before the dining room fireplace featuring the airplane propeller memorial

to Mark Middlekauff 1916, the candidates made their declarations and signed the roll book as 1,625 men had done before them.

Saturday morning found us at ISU's new Alumni Center where we entertained about 50 DU alumni and another 50 family and guests for a reception before Rite II, with Steve Smith '73 at the piano. Chaplain Herb Harmison '56 (retired Director of Engineering Placement for ISU) and Master Craig Foss '71 (past president of the ISU Alumni Association) joined Brothers Larson and Hansen on the Initiation team.

One highlight was a stirring Charge from Speaker Bernard Franklin, *Kansas State* '75, (photo 2) who related how Delta U sought him out as a man who, like their members, sought to make the most of himself - which he did, heading KSU's student



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Photo 1

government, becoming the youngest chairman ever of the Kansas State Board of Regents at age 28, and much more. He challenged the new initiates to do their very best in every aspect of life at Iowa State and beyond.

When Brother Foss administered the Oath of Initiation, and declared that the candidates were now members of Delta Upsilon Fraternity, our chapter was revived and the DU flag flies over Ames once again.

Sam Kammermeier '14, president of the newest Chapter of Delta U, thanked the Fraternity, alumni and guests, swore in the Executive Board, and with other officers accepted the DU flag, ritual and roll books, and copies of fraternity histories on behalf of the Chapter. We are thankful for the arrangements for the Re-Installation from Delta Upsilon headquarters, ably conducted by our own Colin Finn '05 and Mark Gehrke, Boise State '11, who also was the DU staffer heading up the recolonization effort from 2011 forward (photo 1).

There were two wonderful nods to history after a great brunch at 117 Ash. Dick Frink '51, son of founder Gale Frink 1915 and nephew of founder Ralph Reuling 1914, told 100 or so guests how he bought the chapter a replacement charter in the 1980s after a fire slightly damaged the original charter - on condition that the original be sent to him for restoration, safekeeping, and presentation to the chapter at an appropriate occasion. Our Centennial Celebration was certainly appropriate, and the 1913 charter, properly framed with a plaque noting Brother Frink's work, again hangs at 117 Ash.

Then came dedication of a plaque outside the front door, with Romey Thompson '72, (photo 3) State Curator of the Iowa State Historical Society, explaining the process which led to 117 Ash being

listed on the National Register of Historic Places, a key part of its renovation under the leadership of Brother Larson and other investors in 117 Ash LLC during the past four years. The front lawn also served as the perfect setting for lingering conversations among alumni and guests, several of whom travelled to Ames just for the Initiation and afternoon ceremonies. Tours of the house and of campus were another hit.

The day was capped off by a banquet for almost 150 at the Alumni Center, bedecked with group photos for a slide show from every decade and a display of historic material coordinated by Don Larew '63. New DUs Kyle Ticer '16 and Matt Brueggen '14 assembled photos from early and recent history, and from undergrad achievements over the past two years.

A key partner in DU's revival has been having 117 Ash Avenue host the ISU Entrepreneurship and Innovation Learning Community (EILC) which includes most DU members and other students. Judy Eyles, Program Coordinator for the ISU Pappajohn Center for Entrepreneurship and DU's Faculty Advisor, explained how the EILC and the DU revival grew together and shaped the lives of so many undergraduates. She brought a tear to more than a few eyes in the room when she concluded that while DU had been attracting many solid men, "it's clear that you now have the best men on campus."

The program featured presentations on Colonnades and chapter history from Brothers Hansen and Kyle Solberg '11, on the renovation of 117 Ash by Brother Larson, and on the coming Centennial Campaign by John Carson '73.

It was Brother Carson's pleasant task to report that pledges for almost two-thirds of the \$1.25 million campaign goal have already



Photo 2



Photo 3

been received. The campaign got another shot in the arm from Ernie "E.T." Marshall '48, who provided the group with a CD of ISU DU's in the 1940s singing some favorite DU songs, and word of a substantial gift from Brother Marshall for the campaign.

Brother Franklin spoke again, noting that he wished he had come up from Kansas City on Friday evening instead of Saturday morning, so that he could have spent more time learning from our newest DU brothers about what it took to revive the Iowa State Chapter and about their plans and dreams for the future. Then came cakes with 100 candles for the chapter's actual Centennial on December 6, and a surprise cake for Brother Larson who was celebrating his own birthday the day of DU's big Centennial Celebration.

With the clock nearing 10 and a few guests needing to hit the road, the rest of the group lingered at the Center for a time, then dispersed to a number of Ames watering holes, where a large assortment of DU songs could be heard breaking through the long brotherly conversations that carried on well past midnight.

And so we marked the entrance to our second century at Iowa State - from turn-of-the-century friendships that grew into the Colonnades Society in 1905, and then the Iowa State Chapter in 1913. May each of us pause this December 6th, when our second century truly begins, and raise a glass to our constant efforts "to cultivate those sentiments which should ever exist between brothers," those with us today and those gone before.

Yamamoto Honored

Congratulations to Brother Keith Yamamoto '68 who was honored at the 2013 ISUAA Honors and Awards Ceremony as the winner of the John V. Atanasoff Research and Discovery Award.



Keith Yamamoto is vice chancellor for research, executive vice dean of the school of medicine, and professor of cellular and molecular pharmacology at the University of

California, San Francisco. Yamamoto's research is focused on signaling and transcriptional regulation by nuclear receptors, which mediate the actions of several classes of essential hormones and cellular signals. He uses mechanistic and systems approaches to pursue these problems in pure molecules, cells, and whole organisms.

Yamamoto has led or served on numerous national committees focused on public and scientific policy, public understanding and support of biological research, and science education. He chairs the Coalition for the Life Sciences and recently joined the National Academy of Sciences Division of Earth and Life Studies Advisory Committee after completing six years as chair of that body's Board on Life Sciences.

Yamamoto has been deeply involved in the process of peer review and the policies that govern it at the National Institutes of Health, and he presently serves on the Center for Scientific Review Advisory Council. He is a member of the advisory board for the Lawrence Berkeley National Laboratory and is on the Research! America board of directors.

He also serves as an advisor to Burrill & Company. Yamamoto is a member of the National Academy of Sciences, the Institute of Medicine, the American Academy of Arts and Sciences, and the American Academy of Microbiology. He is a Fellow of the American Association for the Advancement of Science.

Yamamoto, who received a Ph.D. in biochemical sciences from Princeton University in 1973, is an ISU Alumni Association life member.

The John V. Atanasoff Research and Discovery Award was established in 2005 to honor alumni of the College of Liberal Arts and Sciences who have furthered scientific knowledge of the nation and the world, either through laboratory accomplishments and/or management.

Story courtesy of www.isualum.org.

The Colonnades

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Scholarship Awards

The men of Delta Upsilon Fraternity are extremely pleased to announce the re-installation of a \$500 scholarship awarded to incoming freshman in the name of a distinguished DU brother and alumni volunteer, Dr. Ralph E. Stucky. Although Ralph was a DU undergraduate at Case Western Reserve in Cleveland, he carried his love of Delta Upsilon into his retirement in Ames, where he served as Chapter Advisor for the DU men at Iowa State during the late 1970's and early 1980's until he passed away in 1982. A study suite room on 3rd Floor of 117 Ash Avenue also honors his memory.

Dr. Stucky truly believed in the concept of Building Better Men through the DU principles taught to our members while undergraduates in Delta Upsilon at Iowa State. The selection committee is made up of our undergraduate Summer Recruitment Chairs Sam Kammermeier and Paul Sladovnik, the President of the Colonnades Board, Colin Finn and Chapter Advisor, Jami Larson. This year we were able to give the scholarship to two men; Brett Peterson of Wheaton, IL and Alex Reilly of Valley Glen, CA.

The Fraternity also re-installed the Chev Adams Outstanding Senior Scholarship. This scholarship is given to a senior who is living

in the chapter house and has shown great leadership throughout his membership. This year the scholarship was awarded to Sam Kammermeier, 2014 who has served as Colony President and now Chapter President since January of 2013. His unprecedented leadership over the past year led to the re-installation of the chapter in September.



Questions? Comments?

Track results for the 117 Ash Centennial Campaign toward our goal of \$1.25 million online at isudu.org. The list of donors is growing. Review the list of brothers who have committed to prepare 117 Ash for a Second Century.

Tax deductible donations: Checks must be made out to Delta Upsilon Educational Foundation (DUEF) to merit a tax deduction. Checks made out to Colonnades or Delta Upsilon are not tax deductible. If you are 70 years old you may make a donation directly from your IRA in 2013 and have it count toward your RMD and deducted from your gross income.



Remembering Ernest T. (Ernie/"ET") Marshall

A true treasure of Iowa State Delta Upsilon Fraternity passes away at age 88

It seems hard to believe that only a month ago DU Brothers from eight decades assembled in Ames to celebrate our 100th anniversary of Delta Upsilon at Iowa State. One of the many highlights of the celebration was hearing from Ernie Marshall '48 via his welcome letter and the presence of his daughter (Marian) at the evening banquet. Ernie, or "E.T." as many DU's and Iowa Stater's have known him, also provided every attendee at the banquet with a copy of DU songs that he had recorded with the Delta Upsilon Chorus singing in 1947. Although the recording quality was not very good more than 65 years ago, it was obvious that music was an important part of being a DU, and there was great talent among the DU brothers.

Just two weeks after the event in Ames, Ernie passed away on October 7, 2013 at his home in Fountain Hills, Arizona. Before his death he made a point to make a major contribution to the Iowa State DU Chapter's Centennial Campaign. During the Centennial Celebration, it was announced that Ernie was donating more than \$27,000 to the Campaign. The fraternity house's dining room will now feature a plaque that recognizes Ernie's sponsorship of the public room in the house that he fondly remembered as a gathering place for all DU brothers. Ernie also provided a scholarship funded through the DU Education Foundation that will help future DU undergraduate leaders attend various training programs offered by DU International.

Ernie had an extraordinary life, playing right end on the ISU football team and graduating with honors with an Iowa State degree in Industrial Economics (now the College of Business). He went on to have a very successful career in advertising, marketing and as a public relations executive with Continental Oil Company (Conoco). He later worked for a large advertising agency, and as the first executive director of the National Agri-Marketing Association.

One of the fondest memories that many Iowa State alumni have of Ernie was the role that he played leading the Alumni Band at ISU's Homecoming for many years. E.T. was runner up National Baton Champion as a youth, and later resurrected his skill after recovering from triple bypass surgery in 1975. After lots of practice throwing the baton for therapy, he performed with the ISU Alumni band at Homecoming that fall. He continued to perform at Iowa State Homecoming halftimes through 2002, when he retired at 78 years of age! A wonderful Utube video of Ernie's final performance can be found at the "Last of the Male Baton Throwers". The smile that is displayed on E.T.'s face as he throws the baton at every end of the stadium in front of more than 50,000 fans says it all about Ernie and his joy for life.

Thank you to Ernie's son, Tom Marshall, for arranging for his father to become such a memorable part of our 100th anniversary celebration in Ames on September 21st and for keeping us all



informed of Ernie's condition and eventual passing. Tom, Marian, and the other four children of Ernie and Mary Cele, truly were fortunate to have had such an inspirational father... as we were to have Ernie as a DU brother.

We have posted a complete copy of Ernie Marshall's obituary on the Iowa State Delta Upsilon Fraternity's website at www.isudu.org.



Welcome, Founding Fathers!

Naipong Vang, Des Moines, Iowa

Ryan Betters, Johnston, Iowa

Kevin Guinan, Council Bluffs, Iowa

Mike Cary, Decorah, Iowa

Connor Stein, Naperville, Ill.

Steven Zimmerman, Treynor, Iowa

Nathan Kintzi, Rosemont, Minn.

Timothy Steider, Essex Junction, Vt.

Landon Moore, Eagan, Mn.

Tyler Olson, Decorah, Iowa

Timothy Kise, DeKalb, Ill.

Richard Ludwig, Fort Dodge, Iowa

Sam Kammermeier, Cold Spring, Minn.

Benjamin Nosek, Edina, Minn.

Matthew Brueggen, Davenport, Iowa

Alexander Dzurik, Excelsior, Minn.

Ben Dzurik, Excelsior, Minn.

Tanner Bock, Ankeny, Iowa

Matthew Gunkelman, Glenwood, Iowa

Serif Odobasic, Dubuque, Iowa

Scott Stephan, Shoreview, Minn.

Taylor Clark, Geneva, Ill.

Paul Sladovnik, Glenwood, Iowa

Joel Bixby, Cedar Rapids, Iowa

Mitchell Hirn, Woodbury, Minn.

Morgan Burden, Iowa City, Iowa

Gabriel Baglan, Charles City, Iowa

Jared Beymer, Denison, Iowa

Kyle Ticer, Silver City, Iowa

Edward Baglan, Charles City, Iowa

Bryce Wulfekuhle, New Vienna, Iowa

Ryan Hale, Monmouth, Ill.

Garrett Bazzell, Treynor, Iowa

Michael Brown, Colfax, Iowa

Joshua Felland, Rosemount, Minn.

Samuel Gaylord, Eagan, Minn.

Griffin Gusse, Aurora, Ill.

Austin Holub, Solon, Iowa

Avery Martz, Iowa City, Iowa

Keaton Mohr, Tipton, Iowa

Maxwell Mussell, Mendota Heights, Minn.

Matthew O'Brien, Elberon, Iowa

Brandon Pabyanskus, Cary, Ill.

Matthew Paulaitis, Clarendon Hills, Ill.

Jordan Peters, Bettendorf, Iowa

Brett Peterson, Wheaton, Ill.

Daniel Plantamura, Peoria, Ill.

Alexander Reilly, Valley Glen, Calif.

Mark Rusciano, Minnetonka, Minn.

Keisuke Sato, Tokyo, Japan

Patrick Sogard, Hugo, Minn.

Peter Sperry, Peoria, Ill.

William Zimmerman, Omaha, Neb.